



Dear Sir or Madam:

Thursday, May 3, 2018 marks the Junior League of St. Louis' inaugural Golf Tournament. The event will offer our guests nine holes of golf at Algonquin Golf Club, which has been one of the finest courses in the St. Louis area since 1899. Players are encouraged to dress up and participate in our Kentucky Derby theme. After golf, our participants will enjoy dinner while trying their luck in our Run for the Roses Raffle. Our Nine and Dine golf event is anticipated to be one of our most high-profile fundraisers of 2018.

We ask for your support as an event sponsor of the JLSL Golf Tournament. Your participation not only exposes your brand to a multitude of potential new consumers, but also demonstrates your commitment to the greater St. Louis area community. Proceeds from the golf tournament will benefit the Junior League of St. Louis' training and community programs, including Day 366, our initiative aimed at dramatically reducing the infant mortality rate in the greater St. Louis area. Golf Tournament sponsors gain corporate name recognition to guests at the event and potential recognition on social media. Benefits describing how you may gain exposure for your company, a charitable deduction and more are highlighted within this Sponsorship Packet.

Since 1914, the Junior League of St. Louis has been committed to improving the community through the effective action and leadership of trained volunteers; our members devote more than 10,000 volunteer hours each year to our community initiatives focused on women and children. The Junior League of St. Louis is registered with the IRS as a 501(c)(3) organization, and your donation may be tax-exempt. Our Tax ID is 43-0666754.

Our contact information is below in case you should have any questions or need any additional information. We look forward to working with you and thank you for your consideration to support the Junior League of St. Louis and make the Golf Tournament a success.

Fund Development Lead
funddevelopment@jlsl.org

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Our Mission

Junior League of St. Louis is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision

Women around the world as catalysts for lasting community change.

Our Focus: **Infant Mortality**

In 2016, Junior League of St. Louis launched **Day 366**, our initiative aimed at dramatically reducing the number of St. Louis-area babies dying in their first 365 days of life – currently 11.8 deaths per 1,000 babies. Infant mortality is a complex issue that impacts everyone in St. Louis, from doctors and teachers to families and politicians. Statistics show the greatest cause of a baby dying prior to her first birthday is preterm birth. Every week in St. Louis City and St. Louis County, 46 babies are born too early, 32 babies are born too small and five babies die before their first birthdays. JLSL members are making a difference through Day 366, contributing their time to volunteer work, community partnerships, and advocacy.

Our Membership

JLSL has nearly 600 educated, community-minded members. This diverse group of women is committed to making a difference in the communities where we work and live throughout the Greater St. Louis area. We have membership and volunteer requirements and pay annual dues.

Our Use of Funds Raised

The funds raised through the golf tournament will be used to support the JLSL's training and community programs, as well as our Day 366 efforts to reduce infant mortality in the Greater St. Louis area.



JUNIOR LEAGUE OF ST. LOUIS

Women building better communities®

Sponsorship Levels

HOLE SPONSOR

\$300

- Sponsor name on hole signage
- Opportunity to have a table at hole: provide personnel, display and sample your own products, provide your own giveaways (*no outside food or drink*)

KENTUCKY DERBY SPONSOR

\$800

- Sponsor name on 1 putting green
- Name recognition on Junior League event webpage

PREAKNESS SPONSOR

\$1,200

- Sponsor name on 2 putting greens
- Name recognition on Junior League event webpage
- Name recognition on Junior League social media

BELMONT STAKES SPONSOR

\$2,000

- One foursome
- Name recognition on event signage
- Name recognition on Junior League event webpage
- Name recognition on Junior League social media

TRIPLE CROWN SPONSOR

\$5,000

- Two foursomes
- Company name in title of event
- Company name and logo on all promotional materials
- Company info given to all participants
- Name recognition and welcome remarks at banquet dinner
- Name recognition on event signage

In-Kind Donations

BEVERAGE SPONSOR

- Provide 12 cases of beer and/or 150 waters and 72 sodas
- Name recognition at registration table

CONTESTANT GIVEAWAY SPONSOR

- Provide 72 signature golf tournament beverage holders with your company logo and event name for golfers to enjoy a Mint Julep during the event
- 8 oz; no glass

RAFFLE ITEM SPONSOR

- Raffle items will be featured in one email blast to members and participants prior to event
- Name recognition on item donated
- Minimum suggested value: \$300

CONTESTANT PRIZES SPONSOR

- Prizes will be featured in one email blast to members and participants prior to event
- All items must be unisex and not size specific
- 1 item needed with minimum suggested value of \$75
- 4 items needed with a minimum suggested value of \$150
- 4 items needed with a minimum suggested value of \$250

Tournament Tickets

TOURNAMENT FOURSOMES

\$125/PERPERSON

- Complimentary Mint Julep with souvenir tournament cup at registration
- 9 holes of golf, including cart
- Banquet dinner with open bar

DINNER ONLY

\$45

- Banquet dinner with open bar



JUNIOR LEAGUE OF ST. LOUIS

Women building better communities®

Sponsorship Reply Form Junior League Golf Tournament May 3, 2018

Sponsorship requests must be submitted with this form no later than April 20, 2018. Please mail or deliver your completed application to Junior League of St. Louis, 106 North Kirkwood Road, St. Louis, MO 63122 or submit electronically to funddevelopment@jls.org with subject line: *Golf Tournament Sponsorship*

Please print all information legibly and exactly as it should appear in all publications.

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|--------------------------|------------------------------------|------------------------|--------------------------|--------------------------|--------------|
| <input type="checkbox"/> | HOLE SPONSOR | \$300 | <input type="checkbox"/> | TOURNAMENT TICKET | \$125 |
| <input type="checkbox"/> | KENTUCKY DERBY SPONSOR | \$800 | <input type="checkbox"/> | DINNER ONLY | \$45 |
| <input type="checkbox"/> | PREAKNESS SPONSOR | \$1,200 | | | |
| <input type="checkbox"/> | BELMONT STAKES SPONSOR | \$2,000 | | | |
| <input type="checkbox"/> | TRIPLE CROWN SPONSOR | \$5,000 | | | |
| <input type="checkbox"/> | BEVERAGE SPONSOR | <i>Beer Water Soda</i> | | | |
| <input type="checkbox"/> | CONTESTANT GIVEAWAY SPONSOR | <i>Item(s):</i> _____ | | | |
| <input type="checkbox"/> | RAFFLE ITEM SPONSOR | <i>Item(s):</i> _____ | | | |
| <input type="checkbox"/> | CONTESTANT PRIZES SPONSOR | <i>Item(s):</i> _____ | | | |

Contact Name and Title: _____

Company Name: _____

Address: _____

Email Address: _____

Phone Number: _____



Sponsorship Reply Form
Junior League Golf Tournament
May 3, 2018

Check is enclosed (*payable to Junior League of St. Louis*)

Please charge the following card: MasterCard Visa Discover AmEx

Amount: \$ _____

Card #: _____

Name on Card: _____

Expiration Date ____/____ Security Code: _____

Billing Address:

Street: _____

City: _____ State: _____ Zip: _____

Phone Number: _____