

Women Working For Tomorrow's Community



ANNUAL REPORT
2004-2005

Improving The Community Through Trained Volunteers

JUNIOR LEAGUE *of* ST. LOUIS

Women Working For Tomorrow's Community



PRESIDENT'S MESSAGE

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” - Margaret Mead

The year of 2004 – 2005 was a big year in the life history of the Junior League of St. Louis (JLSL). First, we celebrated our 90th Anniversary in November. The vision of our founding mothers back in 1914 has been the foundation for everything we have accomplished since then. Many of our community's most recognized nonprofit agencies can trace their roots back to the JLSL. Thousands of women have used the training they received in the Junior League to become leaders in our community. And that legacy continues today with a strong organization of nearly 1,400 women committed to improving the community through trained volunteers.

The past year was also a time for reflection and renewal for the Junior League of St. Louis. We completed an exhaustive process to review our past and look at our future. We talked to our membership and community leaders. We studied membership, community, and financial trends. We dreamed, and we considered what was realistic. The introspection was challenging, yet it also helped to reaffirm our mission.

The outcome of this effort was a strengthened vision for our organization:

Junior League of St. Louis is a progressive and dynamic organization recognized for its unparalleled volunteer and leadership training opportunities for women and for its positive service to the community.

A simple and straightforward vision. How we work to accomplish it is more complex, but we believed it was

and is achievable. To be successful, we knew we would need to implement change on a variety of fronts, some of which would cause us to stretch and grow in new ways. During the year, and continuing forward, we focused on the following areas:

- We must find ways to *attract new members* and to make membership in the Junior League a more rewarding and fulfilling proposition.
- We must offer *unparalleled training* opportunities for our membership and the community.
- We must renew our commitment to be a *leader in the community* by actively seeking new partnerships and developing visible community projects that make a real difference with those we seek to serve.
- We must *streamline our organization*, eliminating committees where they are no longer needed and using our members' time and energies in more productive ways.
- We must place *greater emphasis on fundraising and development activities*, recognizing that we cannot achieve our mission



PRESIDENT'S MESSAGE



unless we have sufficient resources to do the job.

- We must do a better job of *telling our story*, both among our own members and to the larger public.
- We must commit ourselves to *adopting a new level of fiscal responsibility*, marked by balanced budgets and long-term plans that ensure our ability to grow and succeed.
- We must challenge ourselves to *think in new ways*, to cut loose those things that may be holding us back, and to focus on how we can best operate in the future as a catalyst for community progress.

We have been able to move the needle in all areas, but the work is not done. It has required each member to be flexible and recommit to JLSL's mission. I have been humbled by the hard work and determination of our membership over the past year. We truly have some amazing women!

One of the hardest parts of our renewal effort was the decision in August 2004 by our membership to discontinue our banquet and conference facility and relocate to smaller headquarters. Certainly, it was not an easy decision, but one made from the result of much research, discussion, soul searching, and forward thinking. We were blessed to have been in our facility on Clayton Road for a decade. The vision of the women who helped raise the funds to build the facility and oversaw our efforts over the years

was truly remarkable. We were also fortunate to have one of the best staff in the industry, who never faltered in their commitment to provide the best dining, event, and meeting experience to our membership and guests. It was sad to say good bye to our home and many of our staff of so many years.

After a thorough search process, we retained Colliers Turley Martin to represent us in the sale and disposition of our property. They were able to quickly identify a buyer and at the close of our fiscal year, we were well on our way to closing on the property. Colliers also helped us identify potential new properties to lease. At the end of our fiscal year, we had narrowed our search down to two possible locations and were excited with the potential that each site offered.

The future is bright for the Junior League of St. Louis. We will continue our process of renewal in achieving our vision and mission of improving the community through trained volunteers. Whenever there is work to be done, issues to be impacted, or lives to be changed for the better, you can be sure that a Junior League member is probably involved and making it happen. Here's to another dynamic 90 years!

Melinda McAliney
President,
Junior League of St. Louis



Promoting Voluntarism...Developing The Potential Of Women...



With the assistance and generous support of many community partners, and under the capable leadership of the Board of Directors, Executive Team, Committee Chairs, Members, the Community Advisory Board and Patrons, the Junior League of St. Louis achieved the following milestones in 2004-2005:

>> Celebrated our 90th Anniversary (1914-2004). As a special honor, Governor Bob Holden and Speaker of the House, Catherine Hanaway proclaimed November 15, 2003 to November 15, 2004 as Junior League of St. Louis Year.

>> Successfully supported our community and training programs through our many fundraising efforts: Holiday Mart, Cookbook, Boutique, Banquet & Conference Center, Annual Giving Campaign, Tributes & Memorials, and Volunteer Ball.

>> Provided ongoing membership training through Education Series courses, Membership Meetings, New Member Training, Leadership Training Track, Board Bank Training and Membership Development for 1st and 2nd year Actives.

>> The Inaugural St. Louis Benefit Polo Match was held at the Smith McGehee Polo Field in Chesterfield on September 11, 2004. In November the New Member Class held a toy drive to sell to needy families at nominal cost at City Academy on December 5th. On February 19th a Texas Hold'Em and BBQ was held with one of the highlights of the evening being the announcement of the raffle winners.

>> Our State Public Affairs Committee (SPAC) led our Public Issues Committee (PIC) in a collaborative effort

with the three other Missouri Junior Leagues (Kansas City, Springfield and St. Joseph) at Junior League Lobby Day in Jefferson City.

>> In addition, we hosted a reception for our legislators to discuss special issues facing our community at large.

>> Each year, pressing community problems are identified by the League's **Community Research and Development Coordinating Area**. Our current programs are :

Arty Gras

This is a partnership with Young Audiences of St. Louis to host a Mardi Gras themed event for families with children of all ages. This program gives kids an opportunity to experience a variety of arts projects.

Community Resource Guide

A comprehensive resource guide was developed to focus on programs and facilities for children, women, families, and the elderly.

Done-In-A-Day

This committee served 15 agencies and coordinated over 60 one-day, hands-on volunteer opportunities in the community. The efforts of these volunteers touched the lives of approximately 2,000 people.

Glass Slipper Project

This partnership with the Young Professionals Division (YPD) of the Bar Association of Metropolitan St. Louis (BAMSL) and JLSL, provided a "real prom experience" to underprivileged special education high school students at the Community Access and Job Transition (CAJT) School of the City of St. Louis Public School System. JLSL volunteers organized the donation of new or gently used men's and women's prom-wear. They also catalogued items, assisted students with selecting and fitting their attire and attended the prom.



And Improving The Community Through Trained Volunteers...



Walk As One

With National Conference for Community and Justice (NCCJ) St. Louis Region, Junior League of St. Louis developed an effective volunteer engagement process for NCCJ's Walk as One event which brought thousands of St. Louis residents together to celebrate diversity and strengthen leadership of young people on issues of race and difference.

League Larks & Nightingales

These two JLSL choral groups provided music therapy, stimulation and audience participation to residents at local nursing homes, retirement centers, adult day care and rehab facilities throughout St. Louis area.

Little Wishes

With the Foster and Adoptive Care Coalition (FACC), this program helps foster care children have a fuller childhood by granting wishes that will help the children grow and thrive, such as art, music and sports lessons, class field trips and summer camps.

St. Louis Family Theatre Series*

This program celebrated its 15th season, and introduced 36,000 St. Louis area school children and their families to live theater. JLSL and community volunteers assisted by providing docents & ushers, mailing production materials, securing grants, marketing and producing the series brochures.

In addition, our **Community Grants and Programs Committee** accepts and assesses applications for JLSL Grant Funding. We offer volunteer and financial support to the selected not-for-profit agencies with clear objectives that are compatible with our focus and concentration.

During 2004 -2005, the committee granted a total of \$4,000 to five organizations. The recipients are as follows:

> The Joy Foundation	\$1500
> Boys and Girls Town of Missouri	\$960
> Legal Advocates for Abused Women	\$500
> Girls Inc. of St. Louis	\$540
> Women In Charge	<u>\$500</u>

TOTAL	\$4000
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*~ St. Louis Family Theatre Series ~ 2004-2005 Grants Received

Regional Arts Commission	\$18,000
Missouri Arts Council	\$1,674
Arts & Education Council	\$150
Boeing	\$2,000
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	\$21,824

For more information on our community projects and other Junior League of St. Louis activities visit us at our website:

www.jlsl.org

COMMUNITY SERVICE AWARDS



The Town and Country/Frontenac Chamber of Commerce of recently honored Junior League of St. Louis as Civic Organization of the Year at its annual awards luncheon. The luncheon was held May 11, 2005 at the Marriott in the Maryville Center. In addition to spotlighting businesses and individuals, two local students were granted \$1000 scholarships to better their future. Junior League of St. Louis was chosen for this award in recognition of 90 years of dedication to the community and to voluntarism. Chris Higgins of Fox 2 News presented the award to President Melinda McAliney who accepted on behalf of JLSL. In addition, JLSL received a proclamation from the City of Frontenac.

Junior League members who, like Drue, quietly exemplify the spirit and purpose of the JLSL through their devotion to voluntarism in our community. Recipients demonstrate a mixture of both hands on and leadership roles, volunteer with a caring attitude, and show a balance and depth of service to the community and family activities. A donation honoring the recipients is given to the community agency of their choice.

On May 25, 2005, at the Junior League of St. Louis Annual Meeting, the Honorable William H. Webster was in attendance in celebration of the Twentieth Anniversary of the Drue Lane Webster Award. **This year's recipients were Joanne Arnold Strathearn, Sustainer, and Elly Painter, Active Member.** Joanne and Elly feel they are privileged to serve the Junior League and other community organizations and have always benefited from the many lessons learned: respect, compassion, loyalty, responsibility, and integrity. They have been inspired by so many women committed to these principles. Joanne shared this honor with all who have encouraged and supported her in life and volunteer service.

A donation honoring Joanne was given to St. John's Mercy Foundation and directed to the Women's and Children's Health Center at St. John's Mercy Medical Center. Joanne currently serves on the Women's and Children's Health Center Advisory Board. Elly's donation of choice was received by Lydia's House. Lydia's House works in faith to end domestic violence by being a place of healing and a voice of hope for abused women and their children. It has tripled in size. This growth signifies the critical need for transitional housing for survivors of domestic violence. The gift went directly into program services for the women and children who live at Lydia's House. Lydia's House expresses their sincere appreciation to Elly Painter, the Junior League of St. Louis, and the Honorable William Webster for their generous gift.

The Drue Lane Webster Service Award



Elly Painter, William Webster Jr., Marilyn Lord, The Honorable William H. Webster, Joanne Strathearn

In 1985, the Honorable William H. Webster, former director of the CIA and FBI, established the **Junior League's Drue Lane Webster Volunteer Service Award** in memory of his wife. This award honors and recognizes exceptional



STATEMENT OF FINANCIAL POSITION

<i>ASSETS</i>	2005	2004
Cash and cash equivalents	\$ 300,496	\$ 334,016
Investments	\$ 126,824	\$ 199,287
Accounts receivable	\$ 151,048	\$ 182,648
Inventories	\$ 62,628	\$ 83,182
Prepaid and other assets	\$ 31,614	\$ 51,234
Total Current Assets	\$ 672,610	\$ 850,367
PROPERTY AND EQUIPMENT	\$ 2,436,326	\$ 3,349,526
TOTAL ASSETS	\$ 3,108,936	\$ 4,049,134
 <i>LIABILITIES AND NET ASSETS</i>		
<i>CURRENT LIABILITIES</i>		
Current portion of long-term debt	\$ 714,714	\$ 25,164
Accounts payable	\$ 102,160	\$ 103,051
Accrued expenses	\$ 204,285	\$ 125,831
Deposits	\$ 15,692	\$ 108,920
Deferred dues and fees	\$ 208,067	\$ 276,292
Total Current Liabilities	\$ 1,244,918	\$ 639,258
LONG TERM DEBT	\$ ---	\$ 716,809
Total Liabilities	\$ 1,244,918	\$ 1,356,067
 <i>UNRESTRICTED NET ASSETS</i>		
Undesignated	\$ (57,562)	\$ (148,979)
Designated by Board of Directors:	\$ -	\$ -
Capital repair and replacement fund	\$ -	\$ 32,610
Land purchase fund	\$ -	\$ 144,936
Operations reserve fund	\$ -	\$ 21,741
Net investment in property and equipment	\$ 1,721,612	\$ 2,456,794
Drue Webster fund	\$ 22,831	\$ 23,751
Community fund	\$ 72,824	\$ 86,144
St. Louis Family Theatre fund	\$ 104,313	\$ 76,070
Total Unrestricted Net Assets	\$ 1,864,018	\$ 2,693,067
TOTAL LIABILITIES AND NET ASSETS	\$ 3,108,936	\$ 4,049,134

STATEMENT OF FINANCIAL ACTIVITY

PUBLIC SUPPORT AND REVENUES

Contributions and grants	\$ 83,995	\$ 120,670
Program services	\$ 1,773,709	\$ 1,971,675
Product sales, net of costs of \$62,493 for 2005 and \$67,732 for 2004	\$ 30,360	\$ 23,464
Membership dues and fees	\$ 392,544	\$ 415,514
Special Events, net of costs of \$136,742 for 2005 and \$30,717 for 2004	\$ 194,797	\$ 48,258
Investment income	\$ 15,251	\$ 55,439
Other	\$ 9,509	\$ 16,065
Total Public Support and Revenues	\$ 2,500,165	\$ 2,651,085

EXPENSES AND LOSSES

Program services:		
Community service programs	\$ 758,325	\$ 933,906
Training and educational programs	\$ 985,074	\$ 1,011,616
Supporting services:		
Management and general	\$ 542,476	\$ 432,462
Fundraising	\$ 396,939	\$ 351,750
National dues	\$ 46,400	\$ 49,726
Total Expenses and losses	\$ 3,329,214	\$ 2,779,460

CHANGE IN NET ASSETS

NET ASSETS, Beginning of year	\$ (829,049)	\$ (128,375)
NET ASSETS, End of year	\$ 2,693,067	\$ 2,821,442
NET ASSETS, End of year	\$ 1,864,018	\$ 2,693,067



ANNUAL GIVING DONATIONS 2004-2005

Matching/ Foundations Gifts

Bank of America
Cooks on Call
Crate & Barrel
Derek & Emily Rapp
Family Fund
St. Louis Rams Foundation
The Brent Loewenstein
Company, LLC

Challenge Team

(\$1,000-\$4,999)
Isabel Marie Bone
Susan Flanagan
James and Dudley R. Grove
Melinda K. McAlinney
Blythe Meisinger
Nordstrom
Jane & Robert Tschudy

Benefactor

(\$500 - \$999)
Jennifer Heyl Knuckles
Nancy Kranzberg
Lisa Price
Elizabeth Green Sims

Supporter

(\$250 - \$499)
Patty Alvarez
Ella M. Bettinger
Mr. & Mrs. T. Anderson Britt
Cindy Brown
Marybeth Contreras
Mrs. C. William Emory
Carolyn G. Farrell
Margaret B. Grigg
Eleanore T. Kenney
Karen M. Lairmore
Martha Lanese
Lighthouse for the Blind
Lisa Lineback
Mrs. Charles N. McAlpin
Ann A. Miskovsky
Eleanor Mullin
Rosemary Rhomberg
Laura J. Shaughnessy
Kristina M. Short

Sydne Siefert
Gerald W. Smith
Jane Towater
Mrs. Marion P. Tyson, Ph.D.
Ann White
Rita Wylie
Kristy J. Zimmer

Anniversary Donor

(Gifts up to \$250)
Kathleen G. Alexander
M.E. Ashby
Ann F. Babington
Michael & Lisa Barnes
Barbara Barrett
Carole J. Barnett
Shirley W. Bauer
Gail Beisman
Marion B. Black
Tricia Blalock
Holly Blumeyer
Mollie Bolton
Barbara Carswell
Marie Carter
Karie Casey
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Margaret Chatham
Angela Morton Conley
Debbie Davis
Claire Devoto
Michelle Dillon
Judy Dude
Carol McCarthy Duhme
Mrs. Margorie C. Eddy
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Sandy Ellis
Patricia Ferguson Fellabaum
Kristin L. Flachsbart
Ann Allen Flanigan
Ann Lieb Frawley
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Delphine Tolk Gatch
Debbie G. Genung
Georgianna Gerber
Elizabeth A. Goad
Don and Theresa Gorin
Kris Grigsby
Margaret Hanel
Kay Harbison
Mr. & Mrs. Robert H. Harper

Karen Heath
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Merri Ellin Huff
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Eileen M. Hulsey
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Pamela Krekeler
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Rita Blaise Mathews
Shana McCabe
Janet McMahon
Esta Meyer
Lorinda Daniel Moore
Maxine A. Morrow
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Jerrie House Plegge
Mrs. Hazel R. Reid
Mrs. Marilyn M. Rhode
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Amy Jo Martin Riestenberg
Jeanette Rodemyer
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Ruth Selfridge
Kathy Sicard
Eleanor P. Simpson
Mrs. Gregory R. Smith
Kathryn Tucker Snodgrass
Elizabeth Southern
Natalie Stieven
Maureen Strasheim
Perry Streett
Dolores Arno Supper
Amy Tvrdik

Carrie Wenberg
Davin S. Wenner
Nancy L. Wetzel
Karen R. Wright
Mrs. Robert G. Zwart

Dues Angels

Acropolis Investment
Management, LLC
Katherine Altvater
Michele Augustin
Sally Barlow
Susan Bartlett
Virginia Bender
Holly Blumeyer
Deborah Boswell
Julia Carafiol
Vicki Carius
Elizabeth Caspari
Mrs. Alfonso J. Cervantes
Cathleen Collins
Isabelle Coovert
Joann G. Crider
Marjorie R. Dalton
Martha Desloge
Mary Donnelly
Judith Dude
Sandy Ellis
Mrs. C. William Emory
Carolyn G. Farrell
Barbara Ferman
Judi Fleschner
Margie Franz
Ann Lieb Frawley
Frances A. Gay
Elizabeth Geiser
Barbara Gervais
Elizabeth A. Goad
Karen K. Goodman
Kristin Grigsby
Marilyn Haberle
Bonnie Hana
Katherine P. Harper
Carmel Henges
Melanie J. Hilton
Mrs. Paul E. Johansen
Ellen E. Jones
Patricia S. Keating
Diane Kerckhoff
Jean Kerner



ANNUAL GIVING DONATIONS 2004-2005

Susan V. Koblin
 Hazel L. Kohring
 Sallie W. Kratz
 Marti Lanese
 Carol Lundstrom
 Alice C. Luten
 Mary K. MacDonald
 Pam Mahoney
 Stephanie Malench
 Joyce Marsh
 Veletta Martin
 Amy Mayfield
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 Esta Meyer
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 Victoria Sheehan
 Sydne Siefert
 Anita Siegmund
 Mary Kay Smit
 Kathryn Snodgrass
 Clara Von Gontard
 Steinlage
 Natalie Stieven
 Tegner M. Stokes
 Shawn Suelthaus
 Mrs. John A. Thompson
 Addie L. Tompkins
 Marianne Tyrrell
 Marion P. Tyson
 Sue I. Voorhees

Chris Walsh
 Mrs. Kenneth H. Wangelin
 Peggy Weltmer
 Mrs. Roy White
 Betty Williamson
 Mary Wright
 Marjorie Yamada

Volunteer Ball

Donor

Secondary

(2,500)

Edward Jones

Tertiary

(\$1,000 - \$2,500)

90 days before the 90th party
 Laclede Gas Company
 Charitable Trust

Supporter

(\$999 & under)

Archway Termite and Pest
 Control, Inc.
 John R. Drew
 Brett Hardesty
 Harmony & Christine Lineback
 May Company
 Renaissance Financial
 Taylor Morley Homes
 Wall Street Capital Corp

In Kind Donations

123 Childrens Parties
 Christy Adams
 A Piece of Cake Wedding
 Consulting
 Alexandra School of Ballet
 All About Hair
 Anheuser-Busch Inc.
 Ann Saunders & Associates
 Aromatique, Inc.
 Artistic Endeavors
 Barbara Barrett
 Janet Barrett
 Bed, Bath & Beyond
 Ben & Jerry's
 Bentley Studio Ltd.

Bissell Mansion
 Bose Triport Headphones
 Botanicals on the Park
 Bristol Seafood Bar & Grill
 Charlotte Brodsky
 Kim Brandt
 Deirdre Brown
 Build-a-Bear
 Byron Cade
 Candicci's Restaurant
 Vicki Carius
 Casa Loma Ballroom
 Casino Queen
 Cedar Valley Kennels
 Christine Chadwick
 Chesterfield Athletic Club
 Chez Leon Restaurant
 Chris' Pancake House
 Circus Day Foundation
 City Force Committee
 Clayton Physical Medicine
 CleanQuick Express Car Wash
 Codi Jewelry
 Cody Design LLC
 Costco Wholesale
 Country Squire Cleaners
 Crane & Company
 Joann G. Crider
 Crown Linen
 Curt Parker Jewelers
 Cyrano's Restaurant
 Dance St. Louis
 Gretchen Davis
 Debz Designs
 Claire & John Devoto
 Dierdorf & Hart's Steak House
 Dillard's Galleria, Cosmetics
 Distinctive Images
 Photography
 Down By The Station
 Ida H. Early
 Elegant Seating
 Sandy Ellis
 Enterprise Bank Charitable
 Contributions
 Enterprise Rent-A-Car
 Foundation
 Equal Sweetener
 Everything Pets
 EYB Treats LLC

Fair Saint Louis
 Famous Barr
 Steve Fischer
 Becky Floyd
 Fox Theatre
 Donald & Margie Franz
 Garden Heights Nursery
 Gateway Chocolate Printing
 Debbie Genung
 Gilberg Perennial Farms
 Nichola Gillis
 Gloria Jean's Coffees
 Elizabeth A. Goad
 Louisa Greenlaw
 Dudley Grove
 Bonnie Hana
 Diane Haneklan
 Hank's Cheesecakes
 Blake Hardesty
 Brett & Tammy Hardesty
 Eric Hardesty
 Harvest Restaurant
 Heart Strings
 Heffalump's
 Laura Heitland
 Trip & Carmel Henges
 Hilton Hotel Frontenac
 Holly Blumeyer Interior Design
 Home Cleaning Centers of
 America
 Becky Hubert
 Donald Huff
 Hyatt Hotels & Resorts
 Cari Iken
 Imo's Pizza
 Innsbrook Golf Course
 Interior Design Group, Ltd
 Kris & Al Jackson
 J. Buck's Restaurants
 James Lillenberg, DDS
 Jill Jeffers
 JLSL 2000-2001 Executive Team
 JLSL Boutique Committee
 JLSL Communications
 Coordinating Committee
 JLSL Drue Webster Committee
 JLSL Executive Committee
 JLSL Holiday Mart
 JLSL Membership Committee



ANNUAL GIVING DONATIONS 2004-2005

JLSL Patron Advisory Committee
 JLSL St Louis Family Theater Series Committee
 Jones Family Services
 Just Dancing Studio
 Benton Kelly
 Kennelwood Village
 KFUE Classic 99
 Kidsplay Inc.
 Kitchen Conservatory
 KMOX
 Pat Komlos
 Sallie Kratz
 Kreis' Restaurant
 Krieger's Pub & Grill
 Krispy Kreme Doughnuts
 Ladue Florist
 Margie Lazarus
 Le Deco Sac
 Suzanne Leguet-Feilleux
 Lewis of London
 Diane Lineback
 Michael & Lisa Lineback
 Little Austria
 Lodge of the 4 Seasons
 Longaberger
 LumiSource, INC.
 Talbot MacCarthy
 Kelli Mandry
 Margaret's
 MarketSphere
 Pat McKinnis
 Melanie's
 Merisant
 Midwest Imaging & Prevention
 Missouri Athletic Club-West
 Missouri Botanical Garden
 Julia Molise
 National City Charitable Giving
 Newly Hatched Designs
 NewSpace, Inc.
 Nurses for Newborns
 Georgine O'Donnell
 Olympiad Gymnastic Corporation
 Paint Me Pottery
 Panera Bread/St. Louis Bread Company

Phoenix Photography
 Picture Mart
 PJ's Tavern in Kirkwood
 Plaza Motors
 Anna Maria Polizzi
 Lisa Price
 Jodi Redler
 Reds Limos
 Riverside Cosmetic Surgery
 Ronnocco Coffee
 Anne Rosenberg
 Jody Ross
 Rothman Furniture Stores
 Saks Fifth Avenue
 Trish Saleeby
 Marianne Sanders
 Scandals Day Spa
 Gene & Susan Schenberg
 Schlafly Tap Room
 Schnarr's Hardware
 Patti & Kevin Short
 Sidney Street Cafe
 Silver Maple Farm
 Six Flags St. Louis
 Will Smitt
 Southern Living at Home
 Southwest Airlines Co.
 Nikki Speas
 Spin Design
 Stan The Man, Inc.
 Christine Stanek
 Laura Stanek
 Carole Stevenson
 Natalie Stieven
 St. Louis Blues
 St. Louis Business Journal
 St. Louis Cardinals
 St. Louis Homes & Lifestyles Magazine
 St. Louis Rams
 St. Louis Symphony Orchestra
 St. Louis Zoo
 Steak 'n Shake
 Molly Strassner
 Strauss Peyton
 Studio Branca
 Sunset Hills Country Club
 Sunshine Drapery & Interior Fashions
 Ted Drewes Frozen Custard & Christmas Trees

The Country Club At The Legends
 The Fabulous Fox
 The Fur & Leather Center
 The Gatesworth
 The Gingham Goose
 The Melting Pot Restaurant
 The Portrait Gallery
 The Ritz-Carlton, St. Louis
 The Service Bureau
 Time Saver Concierge
 Addie Tompkins
 Torry Holt Foundation
 Gail Tusman
 UHY Advisors
 Leonard & Maureen Valentine
 Molly Valentine
 Veninga's Fine Jewelry
 Carrie Viglione
 Wacky Warriors Paintball
 Dorothy Waite
 Wal Mart
 Carolyn Walsh
 Wellbridge Athletic Club & Spa
 Anne Wells
 Westrich Photography
 Lisa Wigington
 Heather Winsby
 Woodard Cleaning & Restoration
 Marian Ybarra
 YIA YIA'S Euro Cafe
 YMCA of the Ozarks-Trout Lodge

Arty Gras In Kind Donations

C&G Bakery
 Clayton Bakery
 Dierbergs Bakery
 Lubeley Bakery and Deli
 McArthur Bakery
 McDonalds
 The Very Best Cookies

Boutique In Kind Donations

Elly Painter

Glass Slipper In Kind Donations

Kelly Britt
 Ms. Barb Bryan
 Kristen DeYoung
 Ruth Edwards
 Sabra Engelbrecht
 Ms. Jean Grana
 Dudley Grove
 Jen Hackman
 Ms. Heather Hantak
 Trip & Carmel Henges
 Donald & Merri Ellin Huff
 Karen Lairmore
 Kelly LaMartina
 Christine Lineback
 Michael & Lisa Lineback
 Lindsay's Lace Lingerie
 Deborah Musen
 Patrick Wilson, DDS
 Mary Prather
 Marianne Sanders
 The Scholarship
 Shoe Stop
 Mrs. Albert H. Smith
 Town & Country Bridal Boutique

Holiday Mart In Kind Donations

3 Little Girl Ceramics
 Canyon Cafe
 Distinctive Images
 Photography
 Dream House Gift Shop & Tea Room
 Embellishments
 Haute Stones
 Kelly Hughes Designs
 Look A Like Jewelry
 Mark Shale Inc.
 Miss Aimee B's
 The Gift Basket Connection
 The Pastry Shop
 Three French Hens



ANNUAL GIVING DONATIONS 2004-2005

LOOKING GOOD/FEELING GREAT SUSTAINER EVENT IN KIND DONATIONS

A Quiet Place
A Sweet Life
Cold Stone Creamery
Optimal Lifestyles
Resort Classics
St. Louis Smoothie
Starbucks Coffee Company

POLO

Debz Designs
Sue Felling
M & D Hubbell Jewelry
National Tire & Battery
Sam's Club
Sherwood's Forest
Smoke House Market
Supervalu
Target
The Designing Block
The Tack Room

POLO IN KIND DONATIONS

Chris & Thetis Alcott
Ameristar Casino
Anheuser-Busch Ambassadors
Argosy Casino
Lisa & Michael Barnes
Bellagio Restaurant
Bentley St. Louis
Karen Neuberger Brand
Brandt's Market & Cafe
Casino Queen
Denise Candice Designs
Fitz's American Grill & Botle Works
Whitney Haas
Harrah's Casino
Trip & Carmel Henges
Karen Lairmore
Lancome Famous Barr
Lisa & Michael Lineback
Lorenzo Trattoria
LoRusso's Cucina
Mimi's Cafe
Nestle Purina

Options Salon
Pepose Vision Institute
Lisa & Bob Price
Salina's Mexican Cafe
Margaret & Richard Sibbersen
Kay & Will Smit
Tymms Salon
Vineyards Wine & Spirits
Wal Mart Kirkwood

NEW MEMBER PROJECT

Nu-Way Concrete Products



The Executive Committee would like to thank everyone who helped make 2004-2005 a success. We apologize if we have forgotten anyone.



Annual Report was prepared by Jennie O'Brien, Mary Griggs, Stephanie Malench, and assistance was provided by Natalie Stieven, Kristy Zimmer, Dawn Belizaire, Lisa Lineback, Melinda McAliney, Jeff Parsonage, Sally McCallum and Eileen Niesen.



JLSL REACHING OUT STATEMENT

The Junior League of St. Louis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

JLSL FOCUS

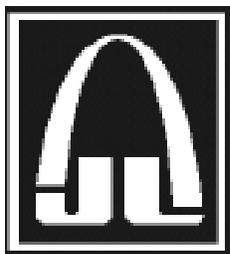
Women Working for Tomorrow's Community

The Junior League of St. Louis provides volunteers, program funding and technical assistance to the community within its focus and areas of concentration:

- Women's Well Being
- Today's Families
- Supporting Our Youth

JLSL VISION STATEMENT

Junior League of St. Louis is a progressive and dynamic organization recognized for its unparalleled volunteer and leadership training opportunities for women and for its positive service to the community.



2004-2005 JLSL LEADERSHIP

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Melinda K. McAliney

VICE PRESIDENTS

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 Karen Lairmore
 Community Programs
 Gen Frank
 Community Research & Development
 Mollie Bolton
 Fundraising & Development
 Patti Short
 Internal Operations
 Beth Goad
 Membership
 Merri Ellin Huff
 Planning & Evaluation
 Claire Devoto
 Training
 Barbara Barrett

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2004-2005 COMMUNITY ADVISORY BOARD

- Dr. Bruce J. Anderson**--President, The Danforth Foundation
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Ms. Tullia Hamilton--Community Volunteer
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Ms. Judith Simms--Former Executive Director, First Night St. Louis
Dr. Donald M. Suggs--President & Publisher, St. Louis American
Ms. Holly Walker--Preident, Town & Country Chamber of Commerce

JLSL MISSION STATEMENT

The Junior League of St. Louis is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.