



**JUNIOR LEAGUE OF
ST. LOUIS**

Women building better communities®

SPONSORSHIP PACKET



JUNIOR LEAGUE OF ST. LOUIS
Women building better communities®

More than a century ago, members of our Junior League of St. Louis (JLSL) came together united by a vision – the women’s right to vote. It was a bold vision and their efforts helped to create incredible opportunity for women in St. Louis and throughout the country. Since then, we have continued to make our mark in history, enhancing each other’s lives and our St. Louis community. Now, more than ever, your generous support is crucial to cultivating women who are prepared for civic leadership and service—catalysts for lasting community impact.

Through the years, we’ve been at the forefront of the region’s most persistent challenges and have helped develop and pave the way for many cornerstone programs that have improved life for women, children and families in the St. Louis region. These include the nation’s 1st Komen St. Louis Race for the Cure, establishing the St. Louis Crisis Nursery and the St. Louis Family Theatre. For the past 11 years, we’ve partnered with Grace Hill (now the Urban League) and Affinia Healthcare, to host the Annual Strong Women & Families Health & Resource Fair, a one-stop shop community fair for back-to-school, health services, financial information, and more, which has served more than 5,000 families in vulnerable communities in St. Louis.

What has always set us apart is our ability to cultivate and train volunteers and civic leaders empowered to drive effective and lasting change in the communities we love. Today, our members, spanning multiple generations, are mobilizing our resources to be A Force for Change for St. Louis.

Each step of the way, we have relied on our partners and friends in the community to support our mission-- *promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.* With the complex challenges facing us and our communities today, we now need your help.

The heart of our initial vision hasn’t changed. We are *still* women around the world as catalysts for lasting community change. We are continually growing our programs and partnerships to stretch the opportunities we can provide for our community, including expanding our 20-year partnership with Nottingham CAJT High School this year to support their capacity to meet the new challenges of learning during a global pandemic. We also want to continue providing transformative training for our members to go out into the community and make their mark. Lives are being changed and the JLSL’s reputation as training women leaders who can take on the complex challenges of this region, is growing.

As members of the Junior League of St. Louis, we share this empowering experience, and we want to ensure that future generations of members will be transformed by their involvement. Please consider sponsoring the Junior League of St. Louis, your donation is vital to supporting our efforts to provide quality training and opportunities to our members, and catalyzing lasting community change.

We thank you in advance for considering sponsoring the Junior League of St. Louis. We look forward to hearing from you and working with you to further our mission to prepare the next generation of women civic leaders and volunteers to build better communities.

Yours in service,

Lily Mahoney

Fund Development Director
funddevelopment@jlsl.org



Junior League of St. Louis

SPONSORSHIP OPPORTUNITIES

Benefits by Sponsorship Level	TITLE	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Sponsor Logo on Top Golf Event Ticket	●				
Opportunity to Speak at One General Membership Meeting	●				
Tickets at Top Golf Event on April 17, 2021	One golf bay – Six Golfers	One golf bay – Six Golfers	Four Tickets	Two Tickets	
Tickets to Virtual Trivia Night event on January 23, 2021	6	6	4	2	
Branded Marketing/Signage at JLSSL Boutique in downtown Kirkwood	●	●	●		
Branded Marketing/Signage at JLSSL Public Events	●	●	●	●	●
Recognition in JLSSL League Letter	●	●	●	●	●
JLSSL Social Media Logo Recognition	●	●	●	●	●
JLSSL Website Logo Recognition	●	●	●	●	●

Junior League of St. Louis EVENT DONATION FORM

In Kind Donation (Goods or services provided by the donor in lieu of typical expense)
 Donation

DONOR NAME (Individual or Company): _____

CONTACT NAME (if Company): _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____ EMAIL: _____

LIST DONOR IN PRINTED MATERIAL AS: _____

DONOR SIGNATURE: _____

EVENT RECEIVING GIFT: _____

JLSL EVENT CONTACT NAME: _____

Gift Certificate Item Attached Donor Will Deliver Need Item Pick-Up

DESCRIPTION OF GIFT (BRAND, MODEL, SERIAL #, ETC.):

DATE: _____

VALUE OF GIFT: \$ _____

For Office Use Only:

HOW WAS VALUE DETERMINED?

BY DONOR

AUTHORIZED APPRAISER

It is the responsibility of the donor to establish the fair market value for charitable tax donation purposes.

Acknowledgement of your donation for tax purposes will be sent upon receipt of the form and the donation. The Junior League of St. Louis (JLSL) is a 501(c)(3) tax-exempt organization, Federal Tax ID #43-0666754.

The JLSL did not provide any goods or services in consideration, in whole or in part, for this contribution, unless otherwise indicated above.

Virtual

*Junior League of St. Louis
Presents:*

Trivia with the Stars

January 23, 2021

Trivia Begins at 7

**EARLY BIRD PRICING BEFORE
DEC 15!
\$30 PER COUPLE**

Sponsorship Opportunities:

Round Sponsors:

(\$100)

Receive recognition on JLSL website, by social media, by emcee and on-screen recognition before & after round

Platinum:

(\$1000)

Receive 12 tickets, prominent recognition by emcee, and recognition on JLSL website, social media, on-screen throughout the event and in table packets

Gold:

(\$750)

Receive 6 tickets, prominent recognition by emcee, and recognition on JLSL website, social media, on-screen throughout the event and in table packets

Silver:

(\$500)

Receive 4 tickets, prominent recognition by emcee and recognition on JLSL website, social media, on-screen throughout the event and in table packets

Junior League of St. Louis

TRIVIA NIGHT SPONSORSHIP PACKAGE

Benefits by Level	GENIUS	BRAINIAC	ENTHUSIAST	ROUND (LIMIT 10)
	\$1,000	\$750	\$500	\$100
Virtual Tickets for Trivia Night	12	6	4	
Recognition by Emcee	●	●	●	●
Recognition On-Screen Throughout the Event	●	●	●	●



Sponsorship requests must be submitted with this form no later than January 16, 2021.
 Please mail or deliver your completed application to Junior League of St.
 Louis, 106 North Kirkwood Road, St. Louis, MO 63122 or submit electronically
 to funddevelopment@jisl.org with subject line:
Trivia Night Sponsorship.

Please print all information legibly and exactly as it should appear in all publications.

- | | | | | | |
|--------------------------|---------------------|--------|--------------------------|---------------------------|------|
| <input type="checkbox"/> | Platinum Sponsor | \$1000 | <input type="checkbox"/> | Early Bird Virtual Couple | \$30 |
| <input type="checkbox"/> | Silver Sponsor | \$750 | <input type="checkbox"/> | Virtual Couple | \$35 |
| <input type="checkbox"/> | Gold Sponsor | \$500 | | | |
| <input type="checkbox"/> | Round Sponsor | \$100 | <input type="checkbox"/> | | |
| <input type="checkbox"/> | Raffle Item Sponsor | | <input type="checkbox"/> | | |
| | Item(s): _____ | | <input type="checkbox"/> | | |

Contact Name and Title: _____

Company Name: _____

Address: _____

Email Address: _____

Phone Number: _____

Check is enclosed (*payable to Junior League of St. Louis*)

Please charge the following card: MasterCard Visa Discover

Amount: \$ _____

Card #: _____

Name on Card: _____ Expiration Date: ____ / ____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Billing Phone Number (if different than above): _____



TOP GOLF FUNDRAISER

APRIL 17TH, 2021

6PM - 9PM

EARLY BIRD PRICING BEFORE
APRIL 1: \$125 PER PERSON
BUFFET ONLY: \$75 PER PERSON



SPONSORSHIP OPPORTUNITIES:



TITLE: (\$3,000)

- EXCLUSIVE SPONSORSHIP OF CONCESSIONS
- TITLE SPONSORED GOLF BAY FOR UP TO SIX GOLFERS
- PROMINENT RECOGNITION BY EMCEE
- BRANDED MARKETING MATERIALS AT EVERY BAY IN TABLE PACKETS
- RECOGNITION ON-SCREEN THROUGHOUT THE EVENT AND IN TABLE PACKETS

GREEN: (\$1,500)

- GREEN SPONSORED GOLF BAY FOR TWO GOLFERS
- PROMINENT RECOGNITION BY EMCEE
- BRANDED MARKETING MATERIALS AT EVERY BAY IN TABLE PACKETS
- RECOGNITION ON-SCREEN THROUGHOUT THE EVENT AND IN TABLE PACKETS

KOOZIE: (\$750)

- ONE GOLFER TICKET
- COMPANY LOGO ON KOOZIES GIVEN TO ALL GOLFERS AND GUESTS
- PROMINENT RECOGNITION BY EMCEE
- BRANDED MARKETING MATERIALS AT EVERY BAY IN TABLE PACKETS
- RECOGNITION ON-SCREEN THROUGHOUT THE EVENT AND IN TABLE PACKETS

BAY (LIMIT 10): (\$300)

- BAY SPONSORED GOLF BAY
- BRANDED MARKETING MATERIALS AT EVERY BAY IN TABLE PACKETS
- RECOGNITION ON-SCREEN THROUGHOUT THE EVENT AND IN TABLE PACKETS



Junior League of St. Louis

TOP GOLF SPONSORSHIP PACKAGE

Benefits by Level	TITLE	GREEN	KOOZIE	BAY
	\$3,000	\$1,500	\$750	\$300
Exclusive Sponsorship of Concessions	●			
Tickets for Top Golf	Title Sponsored Golf Bay for up to Six Golfers	Green Sponsored Golf Bay for up to Two Golfers	One Golfer Ticket	Sponsored Golf Bay
Company Logo on Koozies Given to all Golfers and Guests			●	
Prominent Recognition by Emcee	●	●	●	
Branded Marketing Materials at Every Bay in Table Packets	●	●	●	●
On-Screen Throughout the Event and in Table Packets	●	●	●	●



Sponsorship requests must be submitted with this form no later than March 31, 2021.

Please mail or deliver your completed application to Junior League of St. Louis, 106 North Kirkwood Road, St. Louis, MO 63122 or submit electronically to funddevelopment@jlsj.org with subject line:

Top Golf Sponsorship.

Please print all information legibly and exactly as it should appear in all publications.

Individual ticket includes the following: 3 hours of golf, food, and unlimited non-alcoholic drinks, beer, wine, and well liquor

- | | | | |
|---|--------|--|-------|
| <input type="checkbox"/> Title Sponsor | \$3000 | <input type="checkbox"/> Early Bird Individual | \$125 |
| <input type="checkbox"/> Green Sponsor | \$1500 | <input type="checkbox"/> Individual Ticket | \$135 |
| <input type="checkbox"/> Koozie Sponsor | \$750 | <input type="checkbox"/> Buffet-Only | \$75 |
| <input type="checkbox"/> Bay Sponsor | \$300 | | |

Contact Name and Title: _____

Company Name: _____

Address: _____

Email Address: _____

Phone Number: _____

Check is enclosed (*payable to Junior League of St. Louis*)

Please charge the following card: MasterCard Visa Discover

Amount: \$ _____

Card #: _____

Name on Card: _____ Expiration Date: ____ / ____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Billing Phone Number (if different than above): _____