



# LEAGUE LETTER

A PUBLICATION OF THE JUNIOR LEAGUE OF SAINT LOUIS



## AJLI's LITTLE BLACK DRESS INITIATIVE (THE SAINT LOUIS WAY)

Little Black Yoga Pant Initiative

SPRING 2021



# The Boutique is back open for business!



**Tuesday – Friday from 10:00AM – 2:00PM**  
**Saturday from 10:00AM – 4:00PM**

Shopping has never been safer. We are following all safety and social distancing guidelines to ensure a safe and fun shopping experience. Please sign up to volunteer at the Boutique on Digital Cheetah!

*Come join us!*

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# JUNIOR LEAGUE OF SAINT LOUIS LEADERSHIP

## BOARD OF GOVERNANCE 2020–2021

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Lisa Barry Jenkins

**Secretary**  
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Boo Altvater  
Danielle Chi  
Kimberly Rayford  
Merilee McFarland  
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**Sustainer At-Large**  
Karen Davis

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**Communications Director**  
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**Community Impact Director**  
Shannon Ray Miller

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**Fund Development Director**  
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## BOARD OF GOVERNANCE 2021–2022

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## COMMUNICATIONS TEAM

**Communications Director**  
Kaitlyn Ivancic

**Communications Assistant Director**  
Melissa Heskett

**Communications e-Blast Coordinator**  
Kathleen Isaak

**Communications LeagueLetter Coordinator**  
Ashley Eberhardt

**Website Manager**  
Danielle Randall

**Communications Boutique Coordinator**  
Gina Sigillito

**Communications Cinnamon Roll Coordinator**  
Shaunessy Carr

**Communications Functional Areas Coordinators**  
Crystal Miller Lay  
Abbey Samel  
Crystal Schaeffer-Flynn  
Molly Shank  
Katie Simek  
Elizabeth Snider  
Connor Phillips



## ABOUT JLSL

### OUR MISSION

Junior League of St. Louis (JLSL) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### OUR COMMITMENT TO DIVERSITY & INCLUSION

Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

## JLSL “AT A GLANCE”

### 2019–2020 MEMBERSHIP OVERVIEW 500+ Active & Sustainer Members

**714+ Community Service hours at St. Louis non-profits**

**Total amount donated through Trivia Night, Cinnamon Rolls, Annual Giving, the boutique & other fundraisers**

**Boutique Sales**  
2020-2021 League Year

\$7,310.51

**Top Golf**  
2020-2021 League Year

\$4,575.00

**Cinnamon Roll**  
2020-2021 League Year

\$42,280.00





## LETTER FROM LEADERSHIP

**KATIE DUFFIN**  
President

Dear Members,

As the 2020-2021 Junior League of St. Louis ends, it is the perfect time to reflect on the past year. The 2020-2021 league year was one like no other and I want to thank you for your commitment and dedication to the JLSL. It has been a tough road for all of us, but as Members of this historic organization, you remained resilient and maintained our focus to be a positive change for the St. Louis region.

Since our founding in 1914, the Junior League of St. Louis has been committed to promoting voluntarism, developing the potential of women, and improving our communities through the effective action and leadership of trained volunteers. Throughout our history, the JLSL has risen to the call of our communities - and though

working through enormous challenges – this year was no different. This year, in every area – we listened, learned, and pivoted to continue to fulfill our mission and serve the community. By all accounts, we had a successful year in a number of ways:

- 1) We increased our focus on enhancing community partnerships
  - Nottingham School:
    - Throughout the fall and winter, we collaborated with the school to provide Uniforms, Coats, Clothing, Food, Personal Care & Protective Equipment for all 105 Students
    - In May, we awarded a \$3,000 grant to support ongoing students needs at the school
  - Affinia Health Care:

- Increased our focus and our reach of the Strong Women and Families event and conducted a 2nd SW&F event for the first time ever.

- 2) We were selected by the Association of Junior Leagues International to participate in the Collective Impact Process – Beta Cohort
  - a. This process will unite and focus our league on a common Community Impact area – while providing membership with training and awareness surrounding the challenges that impact our community, as well as embed diversity, equity, and inclusion into our organization.
- 3) We completed the 2nd year of a three-year effort to implement the Membership Transformation Rollout process (MTR 5.0)
  - a. All active members have now completed placement through this process – which meets members where they are, and places our focus on a more member-centric experience

I am writing this message with a great deal of gratitude for all of you, our members. I would also like to take a moment to recognize our Board of Governance. Leading the governance of an organization is never an easy task, but this year – faced with unprecedented challenges – this team led with grace, humility, and a strong sense of responsibility. I am humbled to serve with each of these amazing people and look forward to our continued work together. I would also like to recognize Cara Bast, our Treasurer, and Danielle Chi – Governor at Large, who are both rolling off the BOG after a 2-year term. Our organization is better for your inputs and service.

Thank you also to our Management Group leadership team for their efforts this year. Every team worked together to provide innovative solutions for our members, during these particularly challenging times. Your resilience and leadership are inspirational and deeply appreciated.

Finally, our organization is enriched every day by the dedicated service of our staff. We would

not be where we are today without the efforts of Natasha Harris, Susan Metzger & Janet Mika.

At our May Annual meeting, we pause to recognize the considerable efforts of our Members. This year, we congratulate and recognize the following award recipients:

### SUSTAINER OF THE YEAR

Karen Davis

### ACTIVE OF THE YEAR

Kathy Isaac

### NEW MEMBERS OF THE YEAR

Marquetta Mansion &  
Melissa McCoy

### TEAM OF THE YEAR

Fund Development  
Led by Lily Mahoney

### PRESIDENT'S AWARD

Crystal Allen Dallas

In the past year, we have learned many things. We learned that we are a community that carries on through challenges and adversity. We have learned new ways of doing things that will be carried forward into the future, and we have learned that we are a strong organization that supports one another and has the collective courage and drive to always be a Force for Change in St. Louis.

Yours in service,

*Katie Duffin*

President



# INCOMING TEAM DIRECTORS

## GET TO KNOW JLSL LEADERSHIP

### COMMUNICATIONS

#### KATHY ISAAK

##### **Hometown:**

Raytown, MO (outside of Kansas City, MO)

##### **Years in the League:**

This will be my third year

##### **Main Goal for 2021-2022 league year and how you and/or your team plans to achieve that goal:**

In addition to building on our communications foundation established by previous directors, I would like to also focus on how to better communicate to communities that we serve to make sure our events have a larger impact.

##### **What inspired you to become a member of the Junior League?**

I have a good friend who joined the Junior League of Dallas after college and talks a lot about how she has had such a wonderful experience from it and gained some really wonderful friendships. She actually convinced me and another member to join so we did at the same time!

##### **So far, what is your favorite memory with JLSL?**

I would have to say the different community impact shifts I have done. My provisional year I loved volunteering at the Ronald McDonald house, Lifewise STL, and the STL diaper bank and this past year I really loved volunteering at the Nottingham Donation Drive.

##### **What is the best advice you've received from a JLSL member?**

One member told me that you get out of the Junior League what you put into it.

##### **How has the JLSL impacted your life?**

I love having a lot of opportunities to volunteer my time with various types of organizations around St. Louis! I have also been given opportunities for leadership and improving team skills. I am constantly inspired by the amazing women in this organization and it motivates me as well.



### COMMUNITY IMPACT

#### LIZ MARITZ

##### **Hometown:**

I lived in 4 states (Illinois, Ohio, Indiana and Michigan) before moving to Saint Louis in 1999. But I did go to high school here so STL is my hometown for sure!

##### **Years in the League:**

11, I think? I've lost track.

##### **Main Goal for 2021-2022 league year and how you and/or your team plans to achieve that goal:**

Take a deep breath and listen. Listen to each other. Listen to our community. We're going to scale back Community Impact operations this year to reset, realign and revive our service FIRST to our membership and SECOND to women and children in St. Louis.

##### **What inspired you to become a member of the Junior League?**

My mother-in-law belonged to the league for many years and spoke so highly of it. I resisted joining at first because I thought I was too busy with work, but eventually I made the leap and never looked back.

##### **So far, what is your favorite memory with JLSL?**

It's impossible to pinpoint just one! I have a decade of memories. But I love when I have opportunities to work in smaller groups and really get to know a few people really well.

##### **What is the best advice you've received from a JLSL member?**

When it comes to Junior League, you get what you give. The rest of the advice I've received is directly related to rolling and baking cinnamon rolls (and I'm not upset about that at all).

##### **How has the JLSL impacted your life?**

My very best friends in St. Louis were some of my first league gal pals. And now we're raising our kids together. That's such a blessing and I hope every league member gets to grow roots like that in this organization.





## **DIVERSITY, EQUITY & INCLUSION**

### **KAREN MOHAN**

#### **Hometown:**

Rolla, MO

#### **Years in the League:**

2 years

#### **Main Goal for 2021-2022 league year and how you and/or your team plans to achieve that goal:**

We want to focus on embedding DE&I work in all aspects of the League so it is seamless and feels effortless. We want to empower our different functional areas with the knowledge and skills to identify and address DE&I opportunities and how they can align with their respective goals/plans. We want to continue building a community footprint for our league and become a well-known and respected organization for our intentional inclusion of all members and potential new members. To do this, we plan to seek out ways to incorporate resources that currently exist with the AJLI toolkit and create those that might be useful for our leaders to utilize in their functional areas. We plan to identify areas of ongoing training in DE&I work and partner with our Training peers to develop and administer the classes. Finally, we continue to look for ways to expand our presence in the community's efforts that already exist surrounding DE&I - for example, this year we have applied to become a part of St. Louis' own Diversity Awareness Partnership (DAP). DAP is a non-profit in St. Louis that serves as a "catalyst to increase awareness, facilitate engagement, and provide education about diversity and inclusion." By becoming a non-profit partner, we have access to their benefits such as additional training, their annual diversity summit, quarterly diversity roundtables, and much more. We find ourselves in the company of non-profits and businesses such as Washington University, Ameren, Bayer, BJC Healthcare, St. Louis Science Center, and many others who have dedicated their organization to this important work.

#### **What inspired you to become a member of the Junior League?**

I was heavily involved in a similar organization in college that valued loyalty and service to people. We were a very close knit group of women who worked hard and played hard, and those friendships have continued into my adult life. Over time, though, I realized I missed the outlet for voluntarism and sought out the opportunity to meet more like-minded women in the St. Louis area. The Junior League presented a perfect solution and I was drawn to the many opportunities the league provides for leadership, personal development, service, and the chance to make friends with women from all walks of life who value the same things.



#### **So far, what is your favorite memory with JLSL?**

I really hit it off with my small provisional class and our advisor (shout out to Kitty's Kats!!) and we had many opportunities to spend time together pre-COVID. We volunteered as a group with Home Sweet Home, we've done an overnight weekend getaway to Defiance, MO, and we have met for multiple dinners/birthdays since we first met in 2019. We are all so very different, but at our core we value the same things in the Junior League experience. I also appreciate the immediate opportunity for leadership - if you are driven and interested, speak up! We want to train and develop new leaders and if you show an interest you will be greeted with an opportunity.

#### **What is the best advice you've received from a JLSL member?**

If you're passionate about something, don't be afraid to speak up about it at area meetings or however you are presented the chance to do so. The League is able to adapt, and there's always room for new ideas or suggestions to make the League ever better for our members and our community.

#### **How has the JLSL impacted your life?**

I was given an awesome group of new friends, endless options for volunteering my time, provided encouragement when I voiced my ideas and concerns, and the immediate opportunity for leadership when I expressed an interest.

# **WeGotThis.**

---

## **THE JUNIOR LEAGUE**



**FUNDRAISING****REBECCA BROWN**

**Hometown:**  
Birmingham, AL

**Years in  
the League:**  
2nd Active Year

**Main Goal for  
2021-2022 league  
year and how you  
and/or your team  
plans to achieve  
that goal:**

Get our fundraising numbers back to where they were pre-COVID

**What inspired you to become a member of the Junior League?**

Community involvement and giving back

**So far, what is your favorite memory with JLSL?**

Having moved to St. Louis during the pandemic, all my memories with the JLSL have been over Zoom, so I look forward to creating new and lasting memories this coming year now that everything is getting back to in-person events.

**What is the best advice you've received from a JLSL member?**

Don't be afraid to stretch your wings and go out for leadership positions.

**How has the JLSL impacted your life?**

It has given me an opportunity to meet other women who share a common interest in impacting and furthering the lives of other women and female-led organizations.

**MEMBERSHIP****ROMNEY EDWARDS**

**Hometown:**  
St. Louis

**Years in  
the League:**  
Joined in 2018

**Main Goal for 2021-2022 league year and how you and/or your team plans to achieve that goal:**

Foster a more balanced approach to membership that focuses on more than just new members but also retention and satisfaction of seasoned members.

**What inspired you to become a member of the Junior League?**

Community service and the opportunity to meet new people

**So far, what is your favorite memory with JLSL?**

It will be any service at Food Outreach

**What is the best advice you've received from a JLSL member?**

Always bring wine

**How has the JLSL impacted your life?**

Leadership opportunities and meeting new, wonderful people has been invaluable

**NOMINATING****MAGGIE DONNELLY**

**Hometown:**  
St. Louis

**Years in the League:**  
7 (I joined in fall 2014)

**Main Goal for 2021-2022 league year and how you and/or your team plans to achieve that goal:**

This is a big year for the League as we fully roll out the membership transformation process, which will enable members to focus their time on fulfilling their assigned placement rather than meeting a bunch of different requirements. We hope this enables everyone to make a contribution in the areas they care about most, and in a way that fits into their life schedule this year. It should also help us create a better pipeline to prepare our future leaders. Moving forward, Nominating will be responsible for slating our leadership roles as well as placing every JLSL member into her placement. Nominating's other big task this year is to identify our next president-elect. Remember, if you think you might be interested in a leadership role, contact [nominating@jls.org](mailto:nominating@jls.org) so we can keep you on our radar!

**What inspired you to become a member of the Junior League?**

I was looking for ways to broaden my network professionally as well as make an impact in the community. I found both at the League!

**So far, what is your favorite memory with JLSL?**

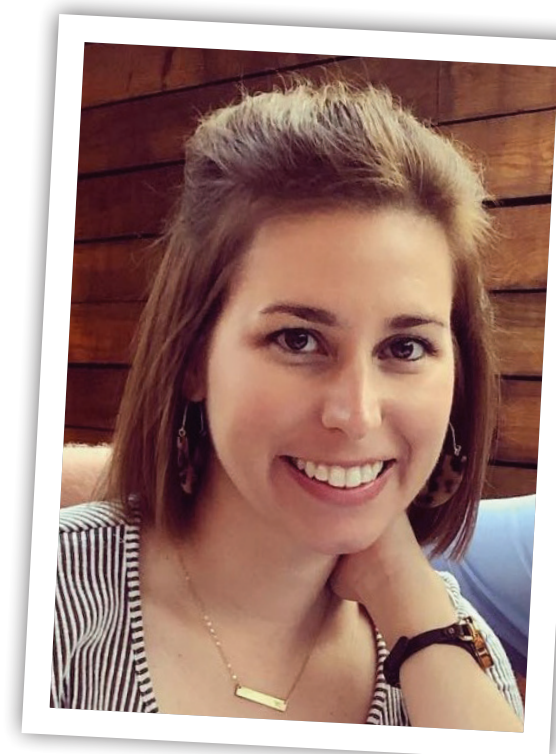
So many, but I've always enjoyed working at Strong Women and Families. It's amazing to see what an impact one day can have.

**What is the best advice you've received from a JLSL member?**

"Try new things - this is a safe place to learn and grow."

**How has the JLSL impacted your life?**

I've met so many women that have become friends and mentors, and inspire me to think beyond myself to what we can do for others.



**OPEX****HILARY HUNT****Hometown:**

St. Louis, MO (I'm from South County)

**Years in the League:**

I've been a member of JL for 6 years

**Main Goal for 2021-2022 league year and how you and/or your team plans to achieve that goal:**

OpEx's main focal points will be: ensure JLSL members know what OpEx does and how we can help, help document and centralize League operations and processes to increase access to information, promote collaboration and member engagement. We will plan to do this through establishing our team projects in manageable and measurable projects and goals and working with other teams within the League on aligned priorities.

**What inspired you to become a member of the Junior League?**

I actually joined Junior League in Boston, MA when I was there for work. I was excited to get involved in the community and connect with like minded women.

**So far, what is your favorite memory with JLSL?**

Some of my favorite JLSL memories are actually from attending area meetings and brunches at Beth Ann's house!

**What is the best advice you've received from a JLSL member?**

The best piece of advice I've received from a JLSL member is experience is everything!

**How has the JLSL impacted your life?**

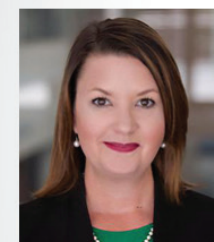
JLSL has impacted my life in many ways! I love the connections and friendships I've made, the experiences I've gained personally and professionally, and the opportunities I've had to serve in our community.

CONGRATULATIONS  
TO  
**CRYSTAL ALLEN DALLAS**

FOR REPRESENTING THE  
JUNIOR LEAGUE OF SAINT LOUIS  
ON THE

**AJLI ONGOING  
GOVERNANCE COMMITTEE**

**AJLI Governance Recognition:**  
*Ongoing Governance Committee*



Danielle Wilberg  
Governance Committee Chair  
2021-2022



Crystal Allen Dallas  
At-Large Member  
2020-2022



Mitzi Cole  
At-Large Member  
2020-2022



Catherine Higgins  
At-Large Member  
2020-2022

THE ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL  
2021 ANNUAL BUSINESS MEETING

May 22, 2021 | [www.ajli.org](http://www.ajli.org)



## MEMBER SPOTLIGHT

**ASHLEY MARSHALL**

**New Member**

**What inspired you to become a member of the Junior League?**

My best friend mentioned it and I thought it was the perfect time to get out and do something good for the community during Covid! I love helping and volunteering so I was hooked!

**So far, what is your favorite memory with JLSL?**

Making Halloween costumes for the NICU babies!

**What is the best advice you've received from a JLSL member?**

Volunteering is just as good for you as it is for the ones you are helping!

**How has the JLSL impacted your life?**

Seeing the good in every situation!

**What is your favorite thing to do in Saint Louis?**

Mm.. the food! And the Sports!

**If you could master a skill that you don't currently possess, what would it be?**

Flying! It would make traveling much cheaper!

**What area of Saint Louis metro do you live in?**

Columbia, Illinois

**Where is your hometown?**

South County, Saint Louis

**Job Title & Place of Employment**

HR Implementation Specialist at IPS



WELCOME TO THE  
JUNIOR LEAGUE OF SAINT LOUIS  
ASHLEY!

## MEMBER SPOTLIGHT

**LAUREN PALMIER**

**Active Member**

**What inspired you to become a member of the Junior League?**

Through high school and college, I always enjoyed volunteering. Whether it be with the Special Olympics or for the St. Louis Area Foodbank - if it was something that made St. Louis a better place, I wanted to be a part of it. The Junior League of St. Louis gave me an outlet post college graduation to continue volunteering and improving the local community.

**So far, what is your favorite memory with JLSL?**

So far, my favorite memory with JLSL was my first Strong Women and Families Resource Fair in 2019. From working in healthcare, I knew the positive impact Affinia had on our local community through their dental clinics, healthcare services and services for women and children. I was elated to be part of such a large, annual event that really makes a difference for those individuals relying on Affinia's services for their livelihood. I got to emcee the attendance prize raffle with my best friend and fellow JLSL member, Becca Nolen. People were so excited and happy to win a prize - it was so much fun to see the excitement on their faces!

**How has the JLSL impacted your life?**

Serving individuals in our community through volunteerism with JLSL has put me out of my comfort zone many times and has allowed for great personal growth. I've seen my compassion and open mindedness grow through these experiences. My life was especially impacted by the JLSL last year. In 2020, the members of the Strong Women and Families Resource Fair were really challenged personally and as a group. We were faced with the challenge of providing vital items to citizens in North City while we all faced an unimaginable world-wide pandemic. Patients of Affinia and citizens in North City needed items like hand sanitizer, masks, gloves, soap, etc. now more than ever. Coming together under our event's leader,



Becca Nolen, we were able to safely distribute over 200 boxes of desperately needed PPE and other items to these citizens in the Summer of 2020, when the pandemic was at its peak. Being part of this event at such a critical time is something I will never forget. We weren't just volunteering and handing out items, we were potentially saving lives and curbing the spread of disease with necessary items to survive a pandemic.

**What area of Saint Louis metro do you live in?**

I live in St. Louis City in the Southwest Garden neighborhood

**Where is your hometown?**

I was raised in South St. Louis County, specifically Mehlville (go Panthers!)

**Job Title & Place of Employment**

- Pharmacist in Charge for Walmart Pharmacy
- Adjunct Professor at the University of Health Sciences and Pharmacy in St. Louis
- Cannabis Pharmacist Consultant for N'Bliss Dispensaries

**What is your JLSL placement for 2021-2022?**

I will be a member of the Strong Women and Families Large Event Committee

**What positions have you previously held in JLSL?**

I have served as a member of the Strong Women and Families Large Event Committee for 2 years



## MEMBER SPOTLIGHT

MICHEAL ANDERSON

Transfer

**What inspired you to become a member of the Junior League?**

I desired to have a deeper connection within my community. At the time, I had no idea how much being part of this organization would help to develop me and expose me to so much opportunity and so many wonderful women.

**So far, what is your favorite memory with JLSL?**

My daughter and I joined the JLSL during a pandemic and no one had any idea that we would have experienced the year that we have. The highlight for me is being able to introduce my daughter Kaitlyn Anderson to the League and join JLSL together.

**What is the best advice you've received from a JLSL member?**

Being a transfer league member, I know how wonderful the League experience can be. This was a tough year to make those valuable connections that tend to somehow happen organically. I was feeling disconnected when a League member reached out to me and encouraged me to hang in there. She reminded me just how wonderful this organization is and because I know that to be true from my own experience, I am excited about finally getting to participate in person and meet some good people.

**How has the JLSL impacted your life?**

Sadly, I've not had the opportunity to have the level of engagement that I would have liked. What I can say is that being part of this organization has helped me to become more passionate about serving my community and helped me to discover what part I can play in making a difference. I've had the privilege of being able to participate in some wonderful trainings by AJLI and my life is definitely richer because of it.

**What is your favorite thing to do in Saint Louis?**

I absolutely love jazz and listening to live music at



the Jazz Bistro is definitely my happy place. I love the vibe and ambiance that the Bistro offers. Live music is one of the things that I miss most during Covid.

**What area of Saint Louis metro do you live in?**

I live in St. Charles

**Where is your hometown?**

Springfield, Ohio

**Job Title & Place of Employment**

By day I am a Fiscal Services Specialist at St. Louis Community College and by night, I am a Children's Author.

**What positions have you previously held in the Junior League?**

Assistant Treasurer, Treasurer, VP of Finance, Co-Chair of Strong Moms & Strong Girls.

**What inspires you to stay involved with the Junior League?**

The work that the Junior League does in the community ... the impact that they are making is why I want to stay involved. The wonderful relationships that are formed and the network of some pretty outstanding women. It's an honor to be part of this organization.

**Which League did you transfer from?**

Junior League of the Lehigh Valley in Pennsylvania

## MEMBER SPOTLIGHT

CARRIE WENBERG

Sustainer

**What inspired you to become a member of the Junior League?**

I wanted to learn about volunteering and how to be an effective volunteer in the community.

**So far, what is your favorite memory with JLSL?**

Working on the 2019 Trivia Night event...we had an amazing committee that year. Everyone had creative ideas and we delegated various roles and duties. It was a sell-out event and a very successful fundraiser. In addition, I think it was a good example of women working together to achieve and surpass a goal!

**What area of Saint Louis metro do you live in?**

Creve Coeur

**Where is your hometown?**

St. Louis

**Job Title & Place of Employment**

St. Joseph's Academy  
Alumnae Relations Specialist

**What positions have you previously held in JLSL?**

100th Anniversary Task Force, Fund Development Co-Chair, St. Louis Family Theatre Committee, PR/Marketing/Branding Committee... just to name a few

**What advice would you give to someone who is on the fence about joining the JLSL?**

Opportunity to meet dynamic women, great networking and you learn so much about St. Louis

**How long have you been a member of JLSL?**

A long time! Since 1993

**What inspires you to stay involved with JLSL?**

This organization has had such a long history in St. Louis and is responsible for starting several non-profits and programs that are still operating today. It's an honor to be a member and be part of its history.



**What advice would you give to Provisional and Active members?**

Get involved! Try different committees and attend events. You will learn so much and meet many wonderful women. Plus you learn about the history of the League!

THANK YOU  
FOR YOUR  
CONTINUING  
SERVICE TO THE  
JUNIOR LEAGUE  
OF SAINT LOUIS !



# RECRUITING THE NEW CLASS

HELP US BUILD OUR VOLUNTEER COMMUNITY



**Junior League of St. Louis members are women building better communities. JLSL offers its members professional training, flexible volunteer placements, and an opportunity to not only make professional connections, but also to develop friends for life with women who show common concern for the community.**

**The recruitment team is happy to set up one on one meetings with any potential new member. Send Caitlin Keene or Kayla Hasse an email and they can get it scheduled.**

**TOGETHER WE CAN MAKE A DIFFERENCE.**

**The deadline to join the 2021-2022 New Member Class is August 1, 2021.**

[www.jlsl.org/contact/how-to-join](http://www.jlsl.org/contact/how-to-join)



## SAYING “HELLO” AND “GOODBYE” TO SAINT LOUIS!

### INBOUND TRANSFERS

(since January 1, 2021)

HEATHER NIEBLING

MARGARET PONDER

ALI SALTER

CLAIRE SCHROEDER

JACQUELINE SMITH

### OUTBOUND TRANSFERS

(since January 1, 2021)

MELISSA COOK

JOLIE DUHON

DOROTHY FISCHER

FRANNIE LEACH

KIMBERLY PHILLIPS

ELIZABETH SNIDER

CANDACE VALENTINE

JULIE ZIELINSKI



# SUSTAINERS

## STILL HARD AT WORK FOR OUR COMMUNITY!

While the pandemic has limited the amount of items on the social calendar, the sustainers are still hard at work for our community!

Due to COVID-19, the Nottingham CAJT school ended up having a virtual prom this year. For the second year in a row, the JLSL was unfortunately not able to help with the event. Because of this, the sustainers and the Glass Slipper Prom Committee really stepped outside of the box and thought about what else they could do to help students and teachers. Committee co-chairs Beth Ann Reichman and Karen Davis came up with some wonderful alternatives!



On May 5, the Glass Slipper Committee was able to donate 125 brand-new, custom, Nottingham CAJT backpacks with custom masks and snacks for students. Snacks were donated by JLSL member Elizabeth DeVille, thank you!



Truman Middle School in Crestwood also did a donation drive for Nottingham CAJT School. JLSL member Leah Taylor Wenger hosted the event at Truman and brought 4 large boxes of school supplies for the teachers at the school. Thank you Truman Middle School!



Our community partner Connections to Success also was able to donate some amazing tote bags, leggings, makeup, and jewelry for the wonderful teachers at Nottingham CAJT for Teacher appreciation day. Thank you to Connections to Success!

May 18th was the spring Sustainer luncheon, the first social event since COVID began for the group!



On May 21, the Glass Slipper committee co-chairs were also able to attend the Nottingham graduation where they awarded a grant to the school for \$3000 which was made possible by generous donations from our members, community and the St. Louis Hills Neighborhood Association.



# CELEBRATING OUR NEWEST JLSL VOLUNTEERS

The Junior League of St. Louis recently honored the latest class of new members who have worked all year to become active members. This ambitious group persevered through a challenging year of meeting virtually. We applaud their hard work and dedication.

*Congratulations to the  
New Member Class of  
2020-2021!*

Kaitlyn Anderson	Amanda Hausmann	Gianna Nawrocki
Joanie Buckley	April Lindsey	Tiffany Nelson
Kyleen Carroll	Marquetta Mansion	Jacquelyn Neuschaefer
Erica Condra	Ashley Marshall	Connor Phillips
Ellen Conroy	Melissa McCoy	Rebecca Pooker
Sarah Feldscher	Marie McDonald	Darecia Porter
Julie Fox	Jennifer Merrell	Sara Rule
Joyce Garvin	Jennifer Merritt	Allyson Schoenberg
Noelle Gaspard		Kay Tsoka

Welcome to the Junior League!  
We are so happy to have you all.

# COLLECTIVE IMPACT PROCESS



We are excited to announce that we have been selected for the Beta Cohort of the Association of Junior Leagues International's Collective Impact Process!

The Collective Impact Process is, simply put, about bringing Leagues together across the world to achieve social change and harness the power of our Association to make a measurable impact! Our League will walk away from the process with a defined issue area, measurable community impact, a network of Junior Leagues for collaboration and an opportunity to tackle local issues on a national scale.

The Collective Impact Process will replace our efforts to select issue Area #2 as well as manage the membership decision to evolve or sunset our Infant Mortality issue area. The Collective Impact Committee will fully engage membership in all aspects of decision making related to our Community Impact issue area focus - and membership will select our go forward Community Impact issue area focus.

We are excited to participate in the Beta Cohort for a few reasons. First, because our League will be on the ground-level of AJLI's next initiative, and we will have the unique chance to offer feedback that will be incorporated in real time! Furthermore, we will receive individualized support from AJLI that considers our League size, our Membership, our community, and everything else that makes us unique. Finally, after this incredibly challenging year - this is an incredible process to re-engage and unite the league around a common community impact focus which will positively impact the St. Louis Region.

The Collective Impact Committee will be led by Sada Lindsey, with a cross functional team from every area of membership - Sustainers, Actives, New Members & Past-Presidents. If you have any questions about the Collective Impact Process, please reach out to Sada at [sadalindsey@gmail.com](mailto:sadalindsey@gmail.com) for more information.

We will continue to periodically update you on our progress as the Collective Impact Process unfolds.



# HELPING HANDS

When our members could use an extra hand or extra support our Helping Hands Committee is there. This year was no exception. Helping Hands helped our members facing hardships with written cards and outreach. This committee worked hard to set up meal-trains, share employment opportunities, and personal connection for our members.

Helping Hands also was there to help us celebrate. This year 14 new babies have been welcomed by our membership. Helping Hands offered and scheduled meal-trains to those families who requested. Congratulations to all!



*Providing Extra Support for Our Members*

## Helping Hands is Here for You

The Helping Hands Team is here to celebrate life's exciting moments and lift you up during the tough times.

Helping Hands is here to provide extra support and encouragement for our members - from sharing advice, to providing support for a new baby, new marriage, job loss, bereavement, divorce or anything else where we can lend an "extra hand."

*You can contact us directly or you can nominate a friend who can use some celebration or encouragement.  
Contact us at: [helpinghands@jlsj.org](mailto:helpinghands@jlsj.org)*

# DAY 366 DONATION DRIVE

The day 366 donation drive was a huge success. Thank you to everyone who donated to this cause. Together we were able to collect the following:

- 6,726 diapers
- 25,000 baby wipes
- 9,000 pads

We have provided **203** weeks' worth of diapers and wipes; which will help babies thrive during their first 365 days of life!

We effectively relieved the pressures of period poverty for **120** women for 3 months!





# STRONG WOMEN & FAMILIES MINI-EVENT — SPRING 2021

JUNIOR LEAGUE OF ST. LOUIS MEMBERS  
SHOW UP FOR THE COMMUNITY

JLSL members showed up for the community on May 8th, 2021 for a drive-through donation drive in partnership with Affinia Healthcare supplying diapers, wipes, baby bottles, and period products. Our Kids in the Kitchen committee created recipe cards and had the ingredients to create a family friendly meal at home.

Leftover items from the drive went to our community partners Affinia Healthcare and also Crisis Nursery.









# LITTLE BLACK YOGA PANT INITIATIVE

## ADVOCATES DURING A PANDEMIC

The Little Black Yoga Pant Initiative was the first "Little Black Initiative" that the JLSL has done. You may have seen other leagues do "Little Black Dress" initiatives over the past few years, but with this past year - the black dress just didn't seem right for us. That is where President Katie Duffin stepped in and had the idea of the "Little Black Yoga Pant Initiative".

Our #LBYPi Advocates wore black yoga pants in an effort to raise awareness about Infant Mortality, Diaper Need, and Period Poverty in St. Louis, MO. It's a small illustration of a very big issue, but the Junior League of St. Louis believes in the power of our community to make a difference when we come together. Each day of the week we had a different theme.



#LBYPi

### Sunday, May 2

'Little Black Yoga Pant Initiative' overview

### Monday, May 3

Day 366 initiative and overview with facts

### Tuesday, May 4

Diaper need impact

### Wednesday, May 5

Infant mortality in minority communities

### Thursday, May 6

Period poverty

### Friday, May 7

Day 366- Take action, what can you do?

Together the JLSL raised \$2,233 throughout the week, and ended on Saturday, May 8th at our Strong Women and Families Distribution Event put on with our community partner Affinia Healthcare.

Thank you to our wonderful members who were advocates for the initiative all week!





## COME SHOP WITH US

THE JUNIOR LEAGUE BOUTIQUE OFFERS AMAZING NEW MERCHANDISE FROM LOCAL ARTISTS

Since reopening in late February of this year, the Junior League of St. Louis Boutique has been thriving. Even though we have scaled back hours from 10-4 on Saturdays, the boutique has seen impressive foot traffic and sales.

Now that the boutique is open every Saturday and looking to add a Sunday shift in the near future, we will need volunteers to work in order to stay open, especially throughout the Summer.

As one of the main fundraisers for the Junior League of St. Louis, the shop has big plans for the 2021-2022 year. Among the many goals for the coming year is featuring new merchandise from local vendors, especially female owned businesses.

Among the new products are gorgeous new earrings from Just Happy Accidents, which are fashioned out of vintage tins, elegant, streamlined necklaces and earrings from Simply Chic, and adorable St. Louis influenced signs from The Painted Letter STL. The boutique is also still featuring the wildly popular Cinnamon Roll Candle from Post Pouring Co. which have all but sold out.

The Boutique also took part in the Sweets on Every Street event in Kirkwood in May as well as the Silent Auction "Baking Sweet Things Happen" Bake Sale, which raised several hundred dollars. The Committee is also in the process of creating their online store for the 2021-2022 year.

After a slow start in 2020 due to the Covid Pandemic, the Junior League Boutique is open, thriving, and ready for business this year.





# FUND DEVELOPMENT

The Fund Development team was able to close out the year strong with quite a few events the past couple months.

The Virtual Bake sale was a success with many yummy treats. There was everything from coconut meringue cookies made by Lily Mahoney, an Apron signed by Ina Garten herself, Chinese steam buns, a JLSL cherry pie, all the way to an ice cream sundae basket! The irresistible treats were a hit, resulting in \$576.50 raised for the Junior League!

Give STL Day was another event that is popular in the city for all non-profit organizations. It is a 24-hour online giving day to spread the spirit of giving across the St. Louis area. With help from

our members, \$1,218 was raised for our mission. A night at Top Golf was a blast! With an all you can eat fajitas (and cookies), an open bar, and good company it was guaranteed to be a fun night. Whether you're a pro or beginner at golf, Top Golf is for everyone. The event was a huge success, raising \$4,525. In fact, it was such a huge success that we will be hosting another Top Golf Event on August 21, 2021.

If anyone has anything they would like to donate for the Top Golf Silent Auction, please contact Ashely Russell at [russell.ash@outlook.com](mailto:russell.ash@outlook.com)



**JUNIOR LEAGUE OF  
ST. LOUIS**

**TOP GOLF FUNDRAISER**  
**AUGUST 21, 2021**  
**6PM - 9PM**  
**EARLY BIRD PRICING BEFORE**  
**AUGUST 1: \$125 PER PERSON**  
**BUFFET ONLY: \$75 PER PERSON**

# HEADQUARTERS UPDATE

THE AWNING AND FACADE ARE FULLY COMPLETE!





# 2021 ANNUAL MEETING AND AWARDS CEREMONY

SUSTAINER OF THE YEAR  
Karen Davis

ACTIVE OF THE YEAR  
Kathy Isaac

NEW MEMBERS OF THE YEAR  
Marquetta Mansion & Melissa McCoy

TEAM OF THE YEAR  
Fund Development  
Led by Lily Mahoney

PRESIDENT’S AWARD  
Crystal Allen Dallas







Our Cinnamon Rolls are always available for purchase at the Boutique. You can also purchase JLSL Cinnamon Rolls at any of these locations:

- Freddie's Market
- Straub's Clayton
- Straub's Town & Country
- Straub's Webster Groves
- Straub's Central West End
- The Art of Entertaining
- The Woman's Exchange
- The Smokehouse Market
- Baumann's Fine Meats





# JUNIOR LEAGUE OF ST. LOUIS

## UPCOMING EVENTS

**DEADLINE TO JOIN THE  
2021-2022 NEW MEMBER CLASS**  
Sunday, August 1, 2021

**NEW MEMBER BUNCO**  
Thursday, August 5, 2021 at 6:30 PM

**NEW MEMBER ORIENTATION**  
Wednesday, August 18, 2021 at 6:30 PM

**TOP GOLF SOCIAL FUNDRAISING EVENT**  
Saturday, August 21, 2021 from 6:00 PM - 9:00 PM

**GENERAL MEMBERSHIP MEETING & SOCIAL**  
Tuesday, August 31, 2021 at 6:30 PM

**GENERAL MEMBERSHIP MEETING  
& YEAR BEGINNING BRUNCH**  
Saturday, September 25, 2021 from 9:00 AM - 11:30 AM

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## SOCIAL MEDIA



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[facebook.com/juniorleaguestl](https://facebook.com/juniorleaguestl)



**See us on Instagram**  
[instagram.com/juniorleaguestl](https://instagram.com/juniorleaguestl)



**Use our Hashtags**  
#JLSL #JuniorLeagueSTL #WhyIJLSL  
#JLSLStrongWomen #JLSLSWF #JLSLDay366