



**JUNIOR LEAGUE OF ST. LOUIS**  
*Women building better communities®*

# 95 YEARS



## 1914 to 2009



## **2008-2009 ANNUAL REPORT**

# 95TH ANNIVERSARY LUNCHEON

St. Louis Country Club

MAY 29, 2009



## Community Grant Recipients for 2008-2009

Each year, the Junior League of St. Louis (JLSL) provides community grants to St. Louis-based organizations that share a similar mission as the JLSL. The recipients for the Community Grant program were awarded at the May 2009 JLSL Annual Membership meeting. Below each organization is listed with the amounts granted, along with how their grant will be used as indicated in their grant application.

During 2008-2009, the Research, Development & Evaluation Committee granted a total of \$5,000 to three organizations.



Lift for Life received a grant in the amount of \$1,000. For over 20 years, Lift For Life Gym has been offering St. Louis City children a safe, enriching environment in which to strengthen their bodies, enrich their minds, develop healthy social relationships and learn to make positive life choices.



Community Action Agency of St. Louis County received a grant in the amount of \$2,000 for their Step-Up-To-Leadership Program. CAA administers various programs on community levels to assist low-income people out of poverty conditions. Step-Up-To-Leadership is a 12-session curriculum designed for income eligible community-minded people wanting to make a difference. This includes people who are willing to assume the responsibilities of board membership; people who want to work well in groups and develop strong working partnerships; and people who want to be good leaders.

Caring for Kids received a grant in the amount of \$2,000. Caring for Kids provides essential resources to meet the urgent needs of children involved with the Family Court system in the St. Louis area. It seeks to enhance the



lives of children who have either been abused, neglected, or considered “at risk”. With the help of Caring for Kids, children can be reunited with their families and leave foster care.

**CURRENT PROGRAMS, COLLABORATIONS, CO-SPONSORSHIPS**

**Done-in-a-Day/Mini-Projects**

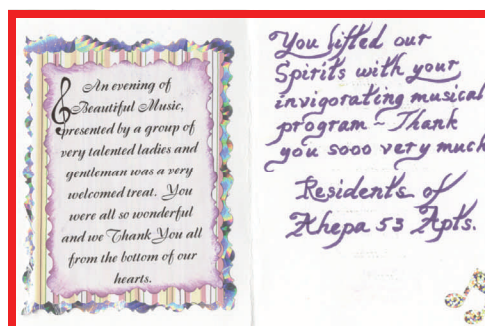
This JLSL committee offers a variety of short term, hands-on volunteer opportunities in the community. Opportunities included Mini-Projects such as Glass Slipper and *Kids in the Kitchen*. The committee also helped plan and participate in special events for other area non-profit organizations, including collecting food items for Food Outreach, working with the Red Cross, Angel Arms, St Louis ARC (Association for Retarded Citizens), Boys and Girls Town of Missouri, St. Patrick's Center, Circle of Concern and preparing dinner for the families staying at the Ronald McDonald House. DIAD, in conjunction with our RD&E team, hosted a Community Open House in September for area non-profit agencies. There was a great turn-out and many organizations applied to JLSL for assistance with community projects.



A very exciting project involved reissuing and reprinting a therapeutic coloring book for children that were victims of area flooding. The Muddy Cruddy Coloring Book was distributed by a long-term flood recovery agency and was able to reach and help hundreds of children.

**League Larks/Nightingales**

The JLSL choral groups provide a hands-on opportunity that offers music therapy stimulation and an audience participation experience to nursing home residents, retirement centers, adult day care, and rehabilitation facilities throughout the St. Louis area. Both groups have been actively entertaining St. Louis' elderly population for over 30 years, with many dedicated and talented songstresses participating in this ongoing musical effort! League Larks is the oldest community program committee in the Junior League. This group of 30 women under the direction of St. Louis music legend Nance St. James, meets every Wednesday morning for a rehearsal and performance. The music they offer comes at no charge to the facilities they visit, often going to places that have little or no money for entertainment.



### **St. Louis Family Theatre Series**

Celebrating its 21st year in the community, this program introduces over 33,000 St. Louis area school children and their families to live theatre annually. Over the years the St. Louis Family Theatre Series' (SLFTS) performances have entertained almost a half million young people. The SLFTS began in 1986 as a Junior League of St. Louis (JLSL) priority group, then called Audience of the Arts. Because it had made such a significant contribution to the community by touching the lives of so many children, it was made a JLSL perpetual project in 1989, on JLSL's 75th anniversary.



JLSL volunteers working with SLFTS have several unique training opportunities which include serving as a docent in the classroom or as an usher at the theater. Many local schools plan field trips to see performances each year. In preparation for the "theater experience", a docent will visit each classroom and talk about what to expect at the theater and during the performance. The children can ask questions since for many of them this is the first time they will experience "live theater".

As an usher, volunteers assist the young theater-goers from the minute they walk in the door, ensuring that their theatrical experience is enjoyable and memorable.

The JLSL looks forward to our continued involvement with The St. Louis Family Theatre Series and invites you to join us for this amazing theatrical experience.

### **State Legislative Issues Committee (SLIC)**

Researches public issues, determines JLSL advocacy efforts, and provides advocacy training to JLSL members. Researches, collaborates, and advocates for legislation representing the three Junior Leagues of Missouri. A Day at the Capitol is open to all League members. SLIC hosted a Legislative Cocktail Party in the fall, inviting local legislators to come and speak with JLSL members.



### **V.O.I.C.E.S. (Volunteer Opportunities in the Community by Exemplary Students)**

This program is aimed at mentoring and training young women to become community volunteers. The program for sixth grade girls was so successful that another school was added this year.

Statement of Financial Position May 31, 2009

<u>ASSETS</u>	<u>2009</u>	<u>2008</u>
Cash and cash equivalents	\$243,429	\$306,562
Investments	\$1,366,281	\$1,652,859
Accounts receivable	\$50,939	\$54,766
Inventories	\$41,293	\$9,462
Prepaid expenses and other assets	\$12,322	\$12,726
Property and equipment, net	<u>\$54,281</u>	<u>\$39,088</u>
TOTAL ASSETS	<u>\$1,768,545</u>	<u>\$2,075,463</u>
 <u>LIABILITIES AND NET ASSETS</u>		
Accounts payable	\$46,588	\$4,077
Accrued expenses	\$40,986	\$71,930
Deferred dues and fees	\$118,010	\$129,898
TOTAL LIABILITIES	\$205,584	\$205,905
 NET ASSETS		
Undesignated	\$1,334,773	\$1,659,748
Designated by Board of Directors:		
Property and equipment	\$54,281	\$39,088
Drue Webster fund	\$19,234	\$20,261
Community fund	\$45,992	\$55,643
St. Louis Family Theatre fund	<u>\$83,656</u>	<u>\$94,818</u>
Total Unrestricted Net Assets	\$1,537,936	\$1,869,558
Temporarily Restricted Net Assets - Drue Webster	<u>\$25,025</u>	
Total Net Assets	<u>\$1,562,961</u>	<u>\$1,869,558</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$1,768,545</u>	<u>\$2,075,463</u>

Statement of Activities

<u>UNRESTRICTED SUPPORT AND REVENUE</u>		
Contributions and grants	\$55,950	\$39,974
Program services	\$146,428	\$158,169
Product sales, net	\$27,799	\$26,202
Membership dues and fees	\$146,122	\$152,294
Special events, net	\$10,813	\$40,954
Investment income	(\$199,151)	\$46,380
Other income	<u>\$19,783</u>	<u>\$20,605</u>
TOTAL SUPPORT AND REVENUE	\$207,744	\$484,578
 <u>EXPENSES</u>		
Program services:		
Community service programs	\$197,179	\$193,621
Training and educational programs	<u>\$107,707</u>	<u>\$107,325</u>
Total program services expenses	\$304,886	\$300,946
 Support services:		
Management and general	\$104,405	\$101,443
Fundraising	\$83,411	\$83,113
Unallocated payments to related party	<u>\$21,639</u>	<u>\$22,645</u>
Total support services expenses	<u>\$209,455</u>	<u>\$207,201</u>
TOTAL EXPENSES	<u>\$514,341</u>	<u>\$508,147</u>
 CHANGE IN NET ASSETS	 (\$306,597)	 (\$23,569)
 NET ASSETS		
Beginning of year	<u>\$1,869,558</u>	<u>\$1,893,127</u>
End of year	<u>\$1,562,961</u>	<u>\$1,869,558</u>

**2008-2009 ANNUAL CAMPAIGN****95 Years of Time Talent & Treasure**

Christy Adams  
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 DeDe Lambert  
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 Christine M. Lineback  
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 In memory of Helen Gannon  
 Claire and John Devoto  
 Diane Kerckhoff  
 Joanne Strathearn  
 In memory of Elizabeth Gilbert  
 Joanne Strathearn  
 In memory of Mrs. William Kistner  
 Mrs. Richard E. Lord  
 In memory of Rita Brumm  
 Connie Lohr  
 In memory of Sue Felling's father  
 JLSL Board of Directors  
 In memory of Aunt Dee Dee  
 Sandy Reinhardt



**JUNIOR LEAGUE OF  
 ST. LOUIS**

*Women building better communities®*

In honor of Beth Goad  
 Dee Harvill  
 In honor of Claire Devoto  
 Nancy Berg  
 In honor of Elly Painter  
 The Women's Guild of St. Peter's  
 Episcopal Church  
 In honor of Sam Cocking  
 Jane Towater  
 Joanne Strathearn  
 In honor of Susan Block  
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 Joanne Strathearn  
 In honor of Sally Lefler  
 Jane Towater  
 In honor of Becky Oetter  
 Connie Lohr  
 In honor of Jane Towater  
 Sally Lefler  
 In honor of Pat and Jim Fogle  
 Connie Lohr  
 In honor of Sam Cocking and Sally  
 Petty  
 Michelle Dillon  
 In honor of Grace and Olivia Hellin  
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# 2008-2009 Highlights

Welcome New Members!



Junior League  
of St. Louis  
Cinnamon Rolls<sup>©</sup>

5th Annual St. Louis  
Benefit Polo Match





2nd Annual  
JLSL  
Trivia Night

## Spring Market



Drue Lane Webster  
Volunteer Service Award

2008-2009 Board of Directors

**PRESIDENT**

Susan “Sam” Cocking

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**Internal Operations**

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**Training**

Maureen Strasheim

**Membership**

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**Communications**

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Carrie Crompton

Michelle Dillon

Sue Felling

Frances Gay

Pam Krekeler

Jennifer LaPresta

Peggy Maull

Karen Musick

Nancy Rodgers

Theresa Ruzicka

Susan Schenberg

Heather Winsby

Karen Zenor

<p><b>MISSION STATEMENT</b></p>	<p><i>The Junior League of St. Louis is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.</i></p>
<p><b>FOCUS</b></p>	<p><i>Strengthening Our Families</i> The Junior League of St. Louis (JLSL) provides volunteers, program funding and technical assistance to the community within its focus and areas of concentration: Protecting and Empowering our Children Women’s Health and Well Being</p>
<p><b>REACHING OUT STATEMENT</b></p>	<p>JLSL reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism</p>
<p><b>VISION STATEMENT</b></p>	<p>The Junior League: Women around the world as catalysts for lasting community change.</p>