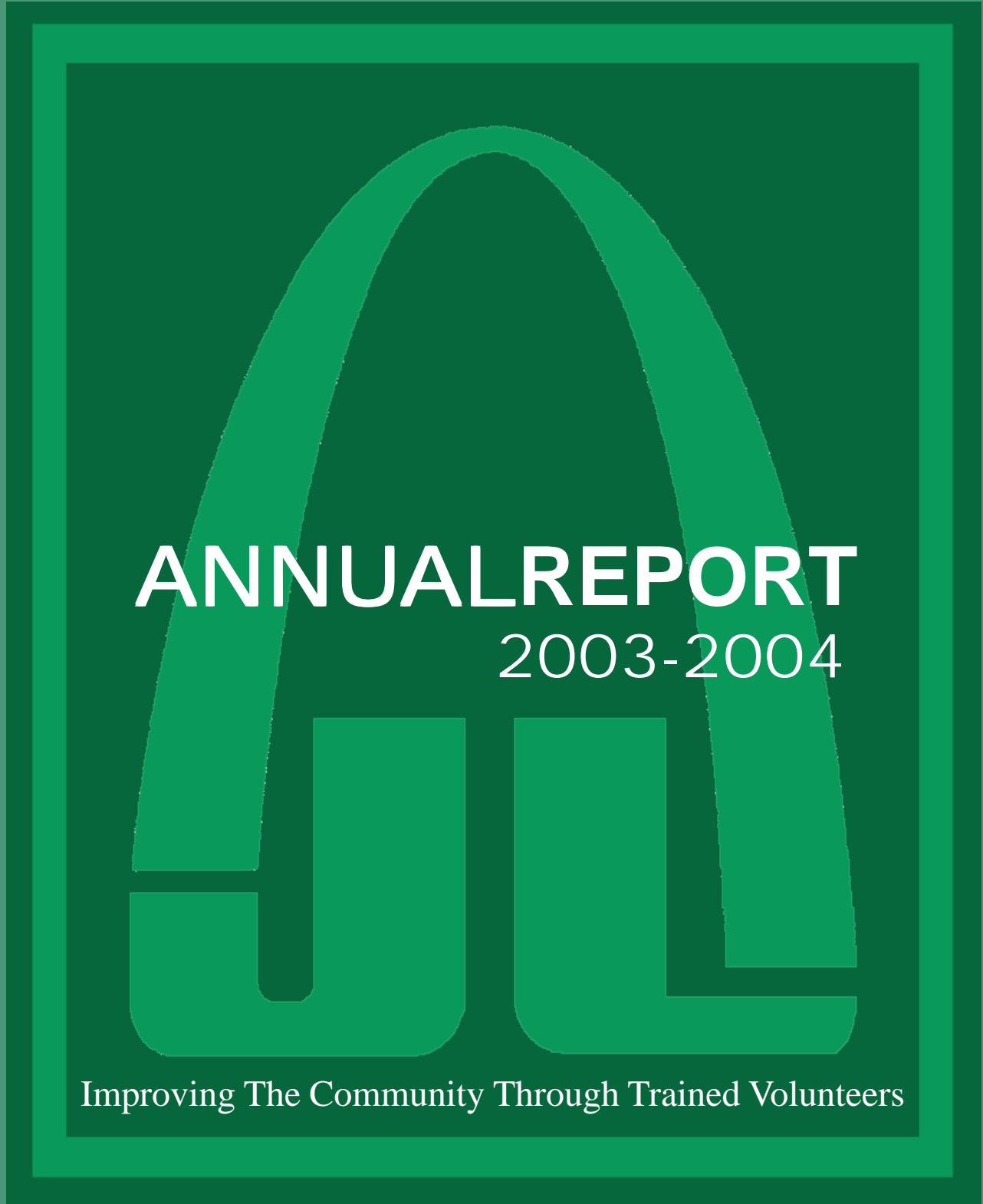


*GROWTH...CHANGE...RENEWAL...VISION...FUTURE*



JUNIOR LEAGUE *of* ST. LOUIS

*GROWTH...CHANGE...RENEWAL...VISION...FUTURE*



**Office of the Governor  
State of Missouri  
Proclamation**

**WHEREAS**, founded in 1914, the Junior League of St. Louis is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers; and

**WHEREAS**, the Junior League of St. Louis provides volunteers, program funding, and technical assistance to the St. Louis community, focusing on Women's Wellness, Today's Families, and Support for Youth; and

**WHEREAS**, there are over 2,000 Junior League members reaching out to women of all races, religions, and national origins who demonstrate an interest in and commitment to volunteerism; and

**WHEREAS**, the Junior League of St. Louis members donate more than 375,000 volunteer hours annually and produce more than 60 educational seminars annually for the community as well as its members; and

**WHEREAS**, from November 15, 2003, to November 15, 2004, the Junior League of St. Louis will be celebrating its 90<sup>th</sup> anniversary of volunteerism in St. Louis:

**NOW, THEREFORE, I, BOB HOLDEN, GOVERNOR OF THE STATE OF MISSOURI**, do hereby proclaim November 15, 2003, to November 15, 2004, to be

**JUNIOR LEAGUE OF ST. LOUIS YEAR**

in Missouri and encourage all Missourians to join me in recognizing the Junior League of St. Louis as it celebrates 90 years of volunteerism and dedication to improving the St. Louis community.

**IN TESTIMONY WHEREOF**, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 7<sup>th</sup> day of November, 2003.



*Bob Holden*  
\_\_\_\_\_  
Governor

Attest:  
*Matt Blast*  
\_\_\_\_\_  
Secretary of State



## MESSAGE from the PRESIDENT

On a fall afternoon in the spring of 1914, a small group of young women met at the home of Margaret McKittrick on Pershing Place in the Central West End. They were about to embark on an adventure to establish the Junior League of St. Louis. Our founders were innovative, courageous and confident of their ability and recognized the need to improve the social conditions in their community.

Today, 90 years later, Margaret would be amazed at what her small band of woman created—an organization of women who have never stopped building on her vision of promoting volunteerism, developing the potential of women and improving our community through trained volunteers. Thousands of Junior League women have taken to heart her goals and objectives and effectively changed the face of our community. As members, we can accomplish dreams of being leaders, educators, administrators, advocates, negotiators and fundraisers.

We have established countless community partnerships since our inception. Our very first project, Occupational Therapy Workshop, evolved into the School of Occupational Therapy at Washington University. Junior Kindergarten in the mid 60's became the forerunner to the Head Start Program. The "Aids Walk" and the Susan G. Komen Race for the Cure® came to St. Louis because of the efforts of our volunteers. Community in Partnership, the first homeless shelter in St. Louis County, and St. Louis Crisis Nursery have changed the lives of thousands of women and children across the metropolitan area. And the list goes on and on.

We have supported these community programs and

provided ongoing training through our many fundraising efforts which include our Junior League of St. Louis Benefit Polo Match, Holiday Mart, Cookbook, Boutique, Education Series and the Banquet & Conference Center.

As we celebrate our 90th Anniversary...

On behalf of our membership, I wish to thank our Board of Directors, Executive Team, Committee Chairs and our many community partners and friends for continued confidence and support of JUNIOR LEAGUE of ST. LOUIS.



**HILARY H. HARTUNG**  
**President**  
**Junior League of St. Louis**  
**2002-2004**





## IMPROVING the COMMUNITY

Each year, pressing community problems are identified and studied by the League's Research and Development Coordinating Area. If its findings indicate, a new project is developed or our volunteers and specific funding will support an existing project in the St. Louis community.

EIGHT formal Community Programs reached out into the community during 2003-2004.

**Arty Gras.** This is a partnership with Young Audiences of St. Louis to host a Mardi Gras Themed event for families with children of all ages. This program gives kids an opportunity to experience a variety of arts.

**Community Resource Guide.** A comprehensive resource guide focusing on children, women, families, and the elderly.

**Done-In-A-Day.** This committee served 15 agencies and coordinated over 60 one-day, hands-on volunteer opportunities in the community. The efforts of these volunteers touched the lives of over 2,000 persons directly and 6,500 people indirectly.

**Glass Slipper Project.** This partnership with the Young Professionals Division (YPD) of the Bar Association of Metropolitan St. Louis (BAMSL) and JLSL, provided a "real prom experience" to underprivileged special education high school students at the Community Access and Job Transition (CAJT) School of the City of St. Louis Public School System. JLSL volunteers organized the donation of new or gently used men's and women's prom-wear, catalogued items, assisted students with selecting and fitting their attire and attended the prom.

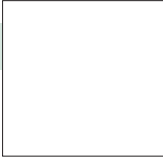
### **Komen St. Louis Race for the Cure® Volunteers.**

This annual event is sponsored in part by the JLSL. Members assist the St. Louis Affiliate of the Susan G. Komen Breast Cancer Foundation® by coordinating volunteers for the Race and by organizing the Volunteer "Thank You" Party. This year the St. Louis Foundation granted over one million dollars to organizations in the Greater St. Louis Metropolitan area who provide breast cancer education, screening and treatment to underserved women.

**League Larks & Nightingales.** These two JLSL choral groups provided music therapy, stimulation and audience participation to residents at local nursing homes, retirement centers, adult day care and rehab facilities throughout St. Louis area.

**Little Wishes.** With the Foster and Adoptive Care Coalition (FACC), this program helps foster care children have a fuller childhood by granting wishes that will help the children grow and thrive, such as art, music and sports lessons, class field trips and summer camps.

**St. Louis Family Theatre Series.\*** This program celebrated its 15th season, and introduced 36,000 St. Louis area school children and their families to live theater. JLSL and community volunteers assisted by providing docents & ushers, mailing production materials, securing grants, marketing and producing the series brochures.



# COMMUNITY SERVICE AWARDS

In addition, our **Community Grants and Programs Committee** accepts and assesses applications for JLSL Grant Funding. We offer volunteer and financial support to the selected not-for-profit agencies with clear objectives that are compatible with our focus and concentration. During 2003-2004, the committee received over 22 grant proposals and awarded the following organizations funds totaling \$7999.62:

- Americorp St. Louis
- Center For Women In Transition
- St. Louis City CASA
- City of Desoto
- Howard Park Early Childhood Center
- Lydia's House
- NA' AMAT USA, St. Louis Council
- Our Lady's Inn
- St. Louis Public Schools Foundation
- The Learning Tree Intergenerational Center

Thanks to a lot of hard work and volunteer hours, the **Junior League of St. Louis received the "What's Right With The Region!" Award for Promoting Stronger Communities.** This honor was presented at a formal reception on May 6th at Sheldon Concert Hall, during FOCUS St. Louis' seventh annual celebration to recognize the many good news stories happening throughout St. Louis community.

All too often we are inundated with negative news about our community. "What's Right With The Region!" showcases the organizations working to create a thriving and cooperative region. Celebrating our 90th feature JLSL Honored by FOCUS St. Louis The Junior League of St. Louis receives the "What's Right With The Region!" Award anniversary in St. Louis, the Junior League is definitely one of those organizations.

Each year, Junior League volunteers contribute more than 375,000 hours to the St. Louis community including service on 350+ community boards. These hours compute to more than \$6 million annually in volunteer time dollars being given to the St. Louis community. The Junior League also provides 60+ hours of educational seminars annually for the community as well as its members.

Lead sponsors of the FOCUS St. Louis event were Anheuser- Busch Companies, Inc., Edward Jones, Express Scripts, Inc. and SBC.

As part of an awards dinner celebration recognizing innovation in programming, the **Junior League of St. Louis received the very first "JL" Award for Community Collaboration at the Association**

### St. Louis Family Theatre Series 2003-2004 Grants Received

Regional Arts Commission	\$20,000
Missouri Arts Council	\$2,285
Arts & Education Council	\$1,500
Emerson	\$2,000
Boeing	\$2,000
	\$27,785



**Association of Junior Leagues International, Inc.'s 82nd Annual Conference.** The conference was held in April at the Hyatt Regency Chicago during National Volunteer Week. The banquet was sponsored by Anheuser- Busch Companies, Inc. and attended by representatives from 294 Junior Leagues in four countries.

This project, which was started by the Junior League of St. Louis in 1998, crosses all cultural, racial, socio-economic and ethnic boundaries, and continues to be a success each year.

Currently the JLSL has a partnership with the Komen Foundation and provides facilities for their meetings. In addition, the JLSL Race for the Cure® Volunteers Committee recruits volunteers, assigns them to specific jobs and trains them in several orientation sessions. Approximately 1,000 volunteers are trained each year. At the conclusion of the Race, JLSL hosts the "Thank You" party.

Many JLSL members continue to work for, be on the Board of and provide volunteer support for Komen Race for the Cure® outside their JLSL duties and capacity. This is truly the way a Junior League collaboration should run!

In four short years the Komen St. Louis Race for the Cure® has raised over \$3 million dollars for the St. Louis community to further breast cancer research, local education, screening and treatment programs. The majority of the grants awarded help the underserved in the St. Louis metropolitan area.

Each year the Association of Junior Leagues International, Inc. (AJLI) presents the prestigious **Mary Harriman Community Leadership Award** in honor of a Junior League member whose volunteer efforts provide a contemporary link to our founder's sense of social responsibility and her ability to motivate others to share their talents through volunteer service.

On April 23, 2004, at the Association of Junior Leagues International, Inc. (AJLI) Annual Conference, **Betty Sims** received the Mary Harriman Community Leadership Award.

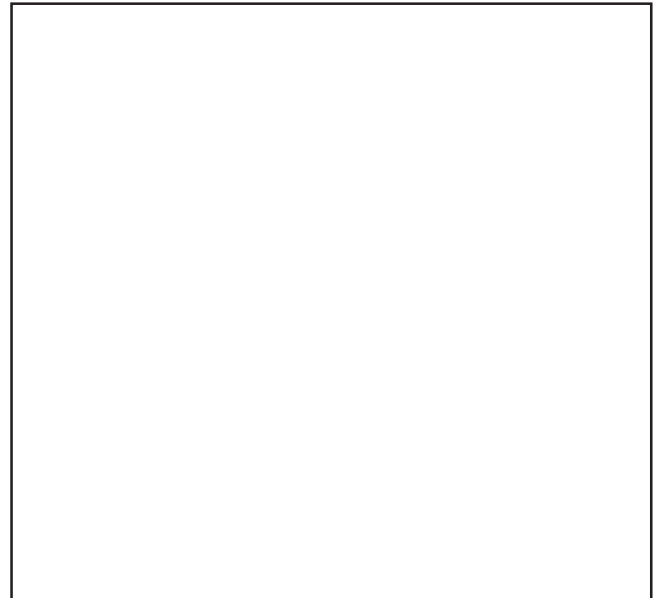
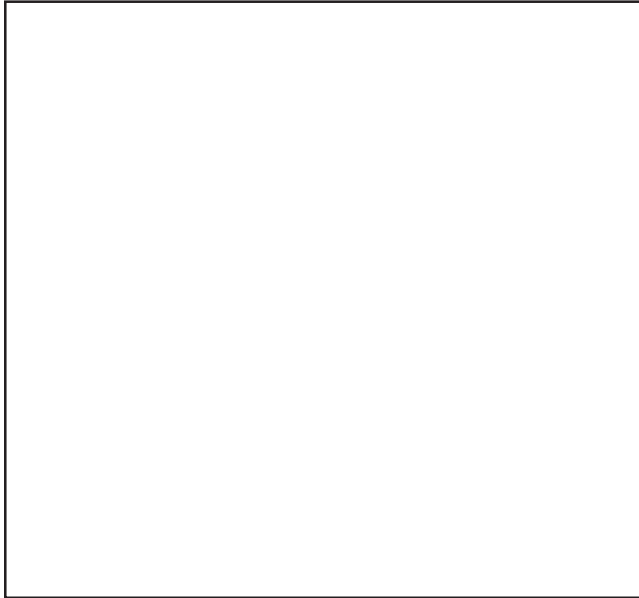
Betty has been a member of the Junior League of St. Louis (JLSL) for more than 48 years, making significant contributions to recognizing, addressing and improving the health, economic and social well-being of women. She has led many local organizations, served as chairperson for countless committees, owned her own business, and served two terms as a Missouri State Senator.

Throughout her career, Betty has been recognized by community organizations across the state for her contributions as a woman, mother, wife, community volunteer and legislator. She has been honored with the Laurie Donovan Award and the Lewis and Clark Statesman of the Year Award.

Betty represents the best of AJLI's vast membership. She is committed to volunteerism and is the embodiment of the values held by Mary Harriman. She uses her energy, creativity, enthusiasm and intellect to improve not only the St. Louis community but the entire State of Missouri.



## Drue Lane Webster Volunteer Service Award



When the Honorable William Webster, former Director of the CIA and FBI, established the Drue Lane Webster Volunteer Service Award in 1985, he honored the life Mrs. Webster lived. Drue Webster is remembered for her generosity of spirit and voluntarism. Family, community and church gave balance to her life. This honor lives on today as the award is given annually to Junior League of St. Louis members in recognition of their voluntarism, kindness and selflessness.

The **2004 Sustainer recipient of the Drue Lane Webster Award** is one impressive lady--**Jane McElwee**. "Special" is the word one hears most often when Jane's name is mentioned. In addition to her JLSL activities, Jane has volunteered for the St. Louis Science Center, St. Louis Children's Hospital, the Arts and Education Council and the Metropolitan Bar Association Young Lawyers' Wives. Jane is a loving mother to her daughter, Jane, and active member of Ladue Chapel. This generous volunteer has even slept on the floor for one week in a school classroom full of kids on a work camp to California! It is no wonder that when you say Jane McElwee, you hear special!

The **2004 Active recipient of the Drue Lane Webster Award** is a woman recognized for her dedication to volunteer work. **Margie Lazarus** is known as a devoted mother and friend who always provides a kind word of encouragement.

Besides being a devoted JLSL volunteer, Margie has given her time to St. Louis Children's Hospital, St. Louis Crisis Nursery, Saint Louis Symphony Volunteer Association, Girls, Inc., National Council of Jewish Women, and Whitfield School. Margie balances a life that is filled with family, friends, a career and voluntarism!

**In addition to the wonderful honor bestowed on these ladies, recipients select a community organization to receive a \$500 award in their name. Jane McElwee chose the Juvenile Diabetes Foundation. Margie Lazarus designated her gift to St. Louis Children's Hospital's Ted Frey Endowment for Social Services. Since the inception of the award, more than 20 other community agencies have benefited from the generosity of the Drue Webster Award.**



## *...To Be a Volunteer*

*A dedication to and inspired by  
Hilary Hartung, President 2002-2004*

*As time goes on and we reflect  
On the things we've said and done;  
The places we've been,  
the people we've met  
And we think of all the fun.*

*We realize the marks we leave in life  
Aren't made of stone or steel  
But rather of the lives we've touched  
And how we make folks feel.*

*For helping people is far more valuable  
Than achievements great and high,  
Than cars or planes or space shuttles  
Or buildings reaching to the sky.*

*You and I can leave our mark in life  
By doing all we can  
To serve and praise and uplift  
The lives of children, families and women.*

*Written by Wendy Armstrong,  
Public Relations and Implementation Chair  
For the Junior League of St. Louis  
Board of Directors 2003-2004*



## Statement of Financial Position



<i>ASSETS</i>	2004	2003
Cash and cash equivalents	\$ 334,016	\$ 316,917
Investments	\$ 199,287	\$ 270,653
Accounts receivable	\$ 182,648	\$ 176,004
Inventories	\$ 83,182	\$ 66,948
Prepaid and other assets	\$ 51,234	\$ 36,119
Total Current Assets	\$ 850,367	\$ 866,641
Building and equipment	\$ 3,198,767	\$ 3,349,526
<b>Total Assets</b>	\$ 4,049,134	\$ 4,216,167
 <i>LIABILITIES AND NET ASSETS</i>		
<i>LIABILITIES</i>		
Current portion of long-term debt	\$ 25,164	\$ 19,446
Accounts payable	\$ 103,051	\$ 99,165
Accrued expenses	\$ 125,831	\$ 129,499
Deposits - dining and banquet operations	\$ 108,920	\$ 116,688
Deferred dues and fees	\$ 276,292	\$ 285,702
Total Current Liabilities	\$ 639,258	\$ 650,500
Long term debt	\$ 716,809	\$ 744,225
<b>Total Liabilities</b>	\$ 1,356,067	\$ 1,394,725
 <i>UNRESTRICTED NET ASSETS</i>		
Undesignated	\$ (148,979)	\$ (218,580)
Designated by Board of Directors:		
Capital repair and replacement fund	\$ 32,610	\$ 44,288
Land purchase fund	\$ 144,936	\$ 196,838
Operations reserve fund	\$ 21,741	\$ 29,526
Net investment in property and equipment	\$ 2,456,794	\$ 2,585,855
Drue Webster fund	\$ 23,751	\$ 24,359
Community fund	\$ 86,144	\$ 79,494
St. Louis Family Theatre fund	\$ 76,070	\$ 79,662
<b>Total Unrestricted Net Assets</b>	\$ 2,693,067	\$ 2,821,442
<b>Total Liabilities and Net Assets</b>	\$ 4,049,134	\$ 4,216,167

## STATEMENT OF FINANCIAL ACTIVITY

<i>PUBLIC SUPPORT AND REVENUES</i>	2004	2003
Contributions and grants	\$ 120,670	\$ 196,276
Program services	\$ 1,971,675	\$ 2,030,890
Product sales, net of costs of \$67,732 for 2004 and \$71,215 for 2003	\$ 23,464	\$ 19,180
Membership dues and fees	\$ 415,514	\$ 425,367
Special Events, net of costs of \$30,717 for 2004 and \$152,019 for 2003	\$ 48,258	\$ 112,011
Investment income (loss)	\$ 55,439	\$ (22,365)
Other	\$ 16,065	\$ 25,514
<b>Total Revenues</b>	\$ 2,651,085	\$ 2,786,873
<i>EXPENSES</i>		
Program services:		
Community service programs	\$ 933,906	\$ 981,413
Training and educational programs	\$ 1,011,616	\$ 1,027,749
Supporting services:		
Management and general	\$ 432,462	\$ 439,357
Fundraising	\$ 351,750	\$ 357,362
National dues	\$ 49,726	\$ 52,220
<b>Total Expenses</b>	\$ 2,779,460	\$ 2,858,101
 <b>Change in net assets</b>	 \$ (128,375)	 \$ (71,228)
<b>Net assets, beginning of year</b>	<b>\$ 2,821,442</b>	<b>\$ 2,892,670</b>
<b>Net assets, end of year</b>	<b>\$ 2,693,067</b>	<b>\$ 2,821,442</b>



## ANNUAL GIVING DONATIONS 2003-2004

**MATCHING GIFTS/  
FOUNDATIONS**

Abbott Laboratories  
Anonymous  
Cooks On Call  
Shepherd Foundation

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Michael and Lisa Lineback  
Renaissance Financial  
Marianne Sanders

### **HOLIDAY MART IN-KIND**

Glazer's Family of  
Companies  
Michael & Lisa Lineback  
Sam's Club  
Angela M. Sanders  
The Post Dispatch

### **TRIBUTES & MEMORIALS**

The JLSL Executive Team  
The Drue Webster  
Committee  
Training Coordinating  
Committee  
Betty, Dave, David, &  
Meredith Amelotti  
Emily Britt  
Patti Bubash  
Midge Crider  
Gretchen Davis  
Ruth Edwards  
Anne Flora  
Margie Franz  
Maxine & Ken Goldstein  
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Carmel & Trip Henges  
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Cindy Licavoli  
Lisa Lineback

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Anne & David Rosenberg  
Judy Ross  
Lee Ross  
Trish Welch Saleeby  
Peggy Slater  
Amy Tvrdik  
Dan Wofsey  
Carol Miller Wofsey

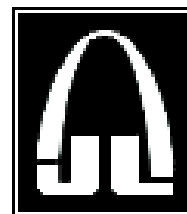
### **LEAGUE IN-KIND**

Kuna Food Service  
Allen Foods  
Jackson Produce Company  
Junior League of St. Louis  
Cookbook Committee  
Junior League of St. Louis  
Boutique Committee  
Lisa Lineback  
Central States Coca Cola  
Bottling Company  
Grey Eagle Distributors, Inc.  
Major Brands  
Pinnacle Imports  
Ronnoco Coffee Company  
Industrial Soap Company  
Junior League of St. Louis  
Volunteer Ball

### **GLASS SLIPPER IN-KIND**

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Charles Bull  
Dr. Dan Charpentier  
Annetta Charpentier  
Jenne Peterson Crawford  
Nancy Cunneen  
Carrie Duff  
Jana Franklin  
Mr. & Mrs. Thomas Gannon  
Bakers Footwear Group  
Bonnie Hana  
Diane Haneklan  
Mark Harrington

Susan Hollinrake  
Kelly LaMartina  
Cynthia Licavoli  
Michael & Lisa Lineback  
Heidi Lueking  
Laurie Marks  
Peg Mavers  
Kristen McDaniels  
Deborah McReynolds  
Marie Miller  
Mary & Bryan Oelkers  
Molly Rejent  
Anne Rudzki  
Gail Schowe  
Gail Tusman  
Stan Tusman  
Nina Wartz  
Anne B. Wetzel  
Karen Wilson  
Jill Yamauchi  
John Young  
Terrie Young



Annual Report was prepared by  
Lisa Lineback & Katherine "Boo" Altvater,  
with assistance from Jeannie Citerman-Kraeger.

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Hilary H. Hartung

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The Junior League of St. Louis is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**JLSL REACHING OUT STATEMENT**

The Junior League of St. Louis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

**JLSL FOCUS**

*Women Working for Tomorrow's Community*

The Junior League of St. Louis provides volunteers, program funding and technical assistance to the community within its focus and areas of concentration:

- Women's Well Being
- Today's Families
- Supporting Our Youth

**JLSL VISION STATEMENT**

Junior League of St. Louis is a progressive and dynamic organization recognized for its unparalleled volunteer and leadership training opportunities for women and for its positive service to the community.



*Women Working For Tomorrow's Community*

